



TAG-Confucius Institute:

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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Chengdu



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TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

TAG-Confucius Institute is holding a new course to teach the basics of the Chinese language for beginners:

A. Threshold Level for Adults: starting 12/10/2025

Schedule: Sunday - Tuesday from 5:30 - 7:30pm.

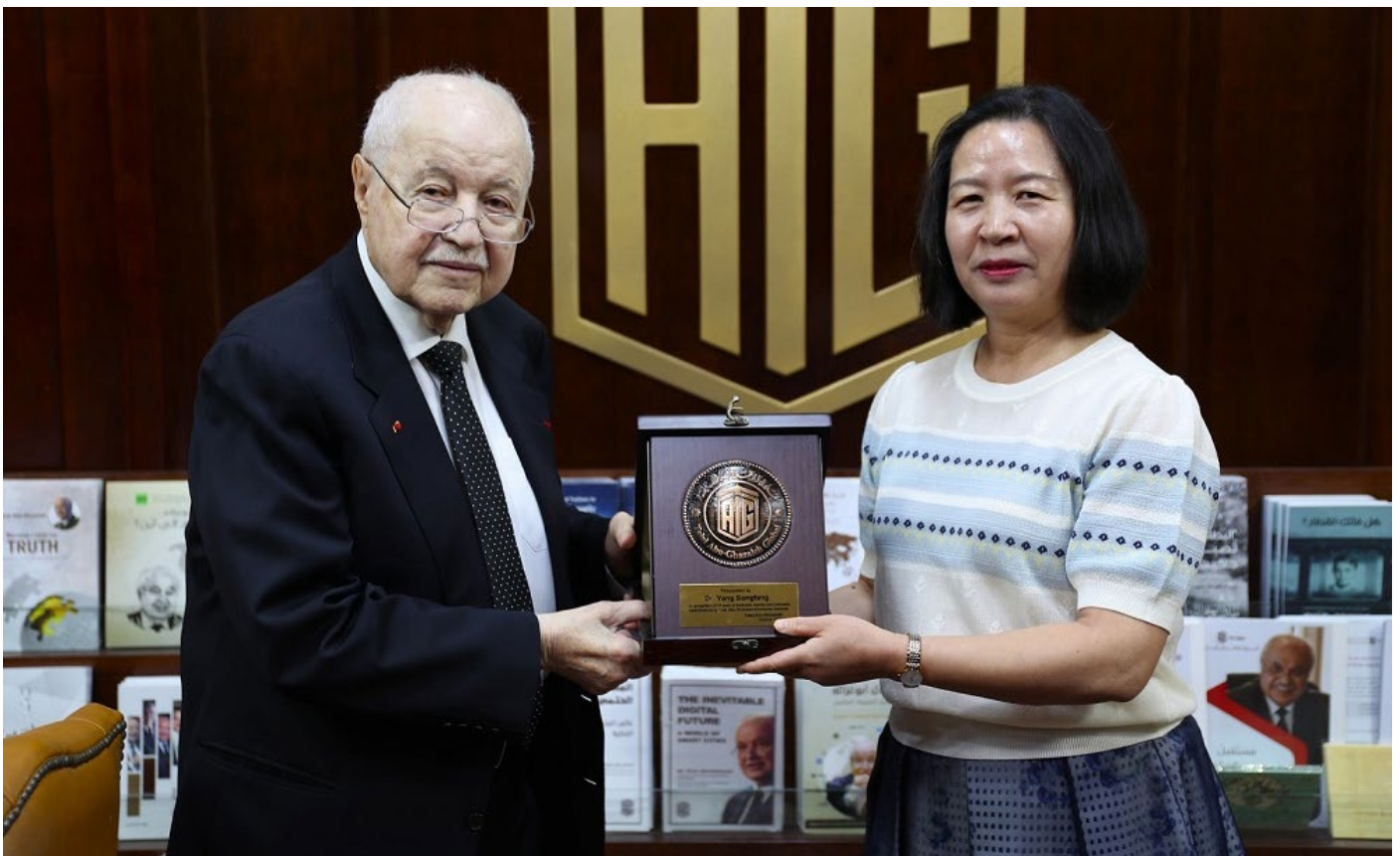
B. Threshold Level for Kids: starting 11/10/2025

Schedule: Saturday - Wednesday from 3:00 - 4:30 pm

***All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.**



Dr. Talal Abu-Ghazaleh Presents Honorary Shield to Chinese Director of TAG-Confucius Institute



On October 13, Dr. Talal Abu-Ghazaleh, Founder and Chairman of Talal Abu-Ghazaleh Global (TAG.Global), presented an honorary shield to Dr. Yang Songfang, Chinese Director of TAG-Confucius Institute (TAG-CI), in recognition of her ten years of dedicated service and

invaluable contributions to the Institute.

Since her appointment to TAG-CI in March 2015, Dr. Yang has devoted herself to the mission of the Confucius Institute. Over the past decade, she has worked tirelessly to promote Chinese language education in Jordan, leading her team to innovate

teaching methods, enrich cultural programs, advance academic research, and strengthen community engagement.

Through these collective efforts, an increasing number of Jordanians have developed a keen interest in learning Chinese and gaining a deeper understanding of China. Dr. Yang's remarkable achievements have significantly contributed to China-Jordan cultural exchange and mutual understanding, earning her wide recognition and respect within the local community.

The honorary shield not only acknowledges Dr. Yang's decade-long dedication and perseverance, but also honors her outstanding accomplishments. It stands as a symbol of the fruitful outcomes of China-Jordan cooperation and a testament to the commitment of Confucius Institute educators. Moreover,

it highlights TAG-CI's pivotal role in fostering the friendship between China and Jordan and promoting mutual learning among civilizations.

This honor will continue to inspire the Institute's faculty and staff to forge ahead and open new chapters in the enduring story of China-Jordan friendship.



TAG-Confucius Institute Holds Chinese Cultural Festival at English Talents School

On October 20, TAG-Confucius Institute (TAG-CI) was invited to hold Chinese Cultural Festival at English Talents School. TAG-CI designed a series of interactive cultural activities, including calligraphy, tea ceremony, paper-cutting, origami, chopstick-using, and Connect Four game. Additionally, TAG-CI teacher gave a lecture on classical Chinese culture. Ms. Lana Khalid Alkhatib, Director of the School Activity Department, Dr. Yang Songfang, Chinese Director of TAG-CI, Ms. Randa Al-Yabroudi, Deputy Director of TAG-CI, CI teachers, and about 230 students and teachers from Grade one, two and five participated in the event.

The students, under the guidance of their teachers, were divided into groups to take turns experiencing a variety of distinctive cultural activities.

In the calligraphy section, Ms. Zang Xiaonan taught students how to hold the brush and trace Chinese characters, letting them appreciate the beauty of brush and ink. She also wrote a Chinese name for each student, which the children cherished with delight and fascination shining on their faces.



In the tea ceremony section, Ms. Randa Al-Yabroudi elegantly presented the art and etiquette of Chinese tea culture. Students admired the color, fragrance and taste of the tea, experiencing the serene aroma and distinctive charm of the East.

The paper-cutting and origami

section was bustling with activity. Under the patient guidance of teachers Guan Xia and Xu Shan, students crafted delicate window decorations and the 4-D Chinese character “春” (meaning “spring”) from colored paper, and folded butterflies, flower baskets, and other creative pieces. The

children proudly displayed their creations, filling the venue with cheerful laughter.

The fun games were a big hit with the students. Mr. Su Hanyuan introduced Chinese culinary culture and showed the children how to use chopsticks. The following chopstick bean-picking contest created a lively and exciting atmosphere.

In the Connect Four session, Dr. Yang Songfang explained the rules and strategies, and the children, while enjoying the friendly competition, not only improved their hand-eye coordination but also experienced the intelligence and charm of traditional Chinese games.

In the final session of the event, Mr. Su delivered an engaging presentation on classical Chinese culture for the teachers and students.

Through vivid video demonstrations and teacher-student interaction, the students not only learned about the Four Great Inventions of ancient China and their development but also gained a direct understanding of the historical and cultural heritage of Beijing, the capital of China. What touched the teachers most was the scene at the end of the event. Students saw TAG-CI teachers as “celebrities” and excitedly



asked for their signatures, on notebooks, hands, wrists, and even T-shirts. Every Chinese character became a vivid testimony to their joyful encounter with the Chinese language. Through a series of vibrant and interactive activities, the TAG-CI team inspired students to experience the richness of traditional Chinese culture.

The event not only brought the charm of Chinese

culture vividly to life, but also provided students with a valuable opportunity to broaden their global horizons and foster deeper cross-cultural understanding.

Ms. Lana Khalid Alkhatib expressed her gratitude to the TAG-CI team for their dedication and looked forward to further collaboration in the future. The festival concluded perfectly amid the students' genuine enthusiasm.

TAG-Confucius Institute Participates in the 24th Amman International Book Fair



On the morning of September 25, the 24th Amman International Book Fair took place ceremoniously at Jordan International Exhibition Center. Held under the royal patronage, the fair is jointly organized by the Ministry of Culture of Jordan and the Jordanian Publishers Association, attracting 400 publishing houses from 22 Arab and foreign countries. Representing China, Beijing Normal University Publishing Group presented important works by President Xi Jinping, selected publications such as China-Arab Friendship Library on the Belt and Road, as well as other publications covering literature, education, language, history, art, and other fields.

The opening ceremony was attended by the Minister of Culture of Jordan Mustafa Rawashdeh, Omani Minister of Information Abdullah Al-Harrasi, Omani Ambassador to Jordan Sheikh Fahd Al-Ajili, and Zhao Xiaoqiang, Cultural Counselor of the Chinese Embassy in Jordan. At China Pavilion, they highly recognized the cultural value of the exhibited books and expressed strong appreciation for the broad prospects of China-Arab publishing cooperation. Chinese representatives presented the guests with Arabic edition of Xi Jinping: The Governance of China (Volume V) and the others as a bridge to deepen cultural exchange and mutual learning between China and the Arab world.

TAG-Confucius Institute (TAG-CI) added a vibrant cultural dimension to the pavilion. Chinese Director of TAG-CI Dr. Yang Songfang, together with teachers and student volunteers, engaged visitors with live demonstrations of calligraphy and tea art. Guests received handwritten



Chinese names as souvenirs and even tried writing their Arabic names with brush and ink, creating a warm atmosphere of cultural exchange. The tea ceremony introduced the history and traditions of Chinese tea, allowing participants to savor the fragrance of the East beyond the world of books. In addition, a badge-making activity allowed visitors to create personalized badges, adding fun and interactivity to the event.

It is worth noting that TAG-CI continued its participation on the 25th and 26th, offering further opportunities for Jordanian readers and guests to experience Chinese language and culture firsthand.

The China Pavilion not only highlighted the global vision of China's publishing industry but also, through the cultural activities and interactive experiences led by TAG-CI, provided a lively platform for cultural dialogue. Through books, calligraphy, tea, etc., it helped strengthen mutual understanding and friendship between the peoples of China and Jordan. Looking ahead, both countries expect to deepen cooperation in publishing, education and cultural exchange.

As one of Jordan's most prominent annual cultural events, Amman International Book Fair not only serves as a key platform for book exhibition and sales but also carries cultural influence and industrial value. It plays a significant role in promoting a knowledge-based economy, strengthening national identity, and broadening international horizons.

Running till October 4, this year's fair features new publications across philosophy, language, literature, and the arts, along with ten days of diverse cultural activities.

Chengdu

Chengdu is the capital city of the Chinese province of Sichuan. With a population of 20,937,757 at the 2020 census, it is the fourth most populous city in China, and it is the only city with a population of over 20 million apart from provincial-level municipalities. It is traditionally the hub of Western China.

Chengdu is in central Sichuan. The surrounding Chengdu Plain is known as the “Country of Heaven” and the “Land of Abundance”. Its prehistoric settlers included the Sanxingdui culture. The site of Dujiangyan, an ancient irrigation system, is designated as a World Heritage Site.

The Jin River flows through the city. Chengdu’s culture reflects that of its province, Sichuan; in 2011, it was recognized by UNESCO as a city of gastronomy. It is associated with the giant panda, a Chinese national symbol that inhabits the area of Sichuan; the city is home to the Chengdu Research Base of Giant Panda Breeding.

Founded by the Kingdom of Shu in the 4th century BC, Chengdu is unique as the only Chinese settlement that has maintained its name unchanged throughout the imperial, republican, and communist eras for more than two thousand years. It was the capital of Liu Bei’s Shu Han Empire during the Three Kingdoms Era, as well as several other local kingdoms during the Middle Ages. During World War II, refugees from eastern China fleeing from the Japanese settled in Chengdu. After the war, Chengdu was briefly the capital of the Nationalist republican government until it withdrew to Taipei on the island of Taiwan. Under the PRC, Chengdu’s importance as a link between Eastern China and Western China expanded, with railways built to Chongqing in 1952, and Kunming and Tibet afterward.

In the 1960s, Chengdu became an important defense industry hub.

Chengdu is now one of the most important

economic, financial, commercial, cultural, transportation, research, and communication centers in China. Its economy is diverse, characterized by the machinery, automobile, medicine, food, and information technology industries. Chengdu is a leading financial hub, ranking 35th globally on the 2021 Global Financial Centers Index. Chengdu also hosts many international companies; more than 315 Fortune 500 companies have established branches in the city. Chengdu is the third Chinese city with two international airports after Beijing and Shanghai.

Chengdu Shuangliu International Airport, and the newly built Tianfu International Airport, a hub of Air China and Sichuan Airlines, is one of the 30 busiest airports in the world, and the Chengdu railway station is one of the six biggest in China. Chengdu is considered a “Beta + (global second-tier)” city classification (along with Barcelona and Washington, D.C.) according to the GaWC.

As of 2023, the city also hosts 23 foreign consulates, the fourth most in China behind Beijing, Shanghai, and Guangzhou. Chengdu is the seat of the Western Theater Command region of the People’s Liberation Army. In 2023, Chengdu became the third Chinese city to host the Summer World University Games, after Beijing and Shenzhen. In 2025, the city also hosted the World Games. It is considered one of the best cities in China to live in, and also a national central city of China.

Chengdu is one of the world’s top 25 cities by scientific research output. The city is home to the greatest number of universities and research institutes in Western China. Notably, these include: Sichuan University, University of Electronic Science and Technology of China, Southwestern University of Finance and Economics, Southwest Jiaotong University, Chengdu University of Technology, Sichuan Normal University, and Xihua University.

[Chengdu - Wikipedia](#)

PLUS III

7022

CPU: Intel® Core™ i7 1255U
RAM: 8 GB DDR4
Storage: 256 GB SSD + 1 TB HDD
GPU: Intel® Iris®Xe Graphics
Screen: 15.6" FHD 1920*1080 IPS LCD screen
Battery: 4500 mAh
Built in Camera: 2.0 MP
AX (wifi 6) BT 5.1



JD516



PLUS III

5022

CPU: Intel® Core™ i5 1235U
RAM: 8 GB DDR4
Storage: 256 GB SSD + 1 TB HDD
GPU: Intel® Iris®Xe Graphics
Screen: 15.6" FHD 1920*1080 IPS LCD screen
Battery: 6000 mAh
Built in Camera: 2.0 MP
AX (wifi 6) BT 4.2



JD416



PLUS II

CPU: Intel® Core i7 10th Generation 10510U
RAM: 8 GB DDR4
Storage: 256 GB SSD + + 512 GB HDD
GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
Screen: 15.6" FHD 1920*1080
Battery: 5000 mAh
Built in Camera: 1.0 MP
AX (wifi 6) BT 4.2



JD625



PLUS I

CPU: Intel® Core i7 10th Generation 10510U
RAM: 8 GB DDR4
Storage: 128 GB SSD + 1 TB HDD
GPU: Intel® UHD Graphics
Screen: 15.6" FHD IPS 1920*1080
Battery: 4000 mAh
Built in Camera: 2.0 MP
AC WIFI Bluetooth 4



JD599



UNI

صنع هذا المنتج بكل فخر في الأردن

CPU: Intel I5 1135G7
RAM: 8 GB DDR4
Storage: 256 GB SSD M.2 + 500 GB HDD
GPU: Intel® Iris®XE Graphics
Screen: Touch Panel 14.1" FHD, 1920*1080
Gifts: Fabric Sleeve Case

Battery: 4000 mAh
Built in Camera: 2.0 MP
AC WIFI Bluetooth 4.0

JD490



PRO

CPU: Intel® Core i7 10th Generation 1065G7
RAM: 8 GB DDR4
Storage: 128 GB SSD + 512 GB SSD
GPU: Intel® Iris®Plus Graphics
Screen: 15.6" FHD IPS 1920*1080
Gifts: Fabric Sleeve Case

Battery: 7400 mAh
Built in Camera: 2.0 MP
AC WIFI Bluetooth 4.0

JD595



FLIP

CPU: Intel Core i5 8th Generation 8259U
RAM: 8 GB DDR4
Storage: 256 GB SSD
GPU: Intel® Iris® Plus Graphics 655
Screen: Touch Panel 14.1" FHD, 1920*1080 (10 point touch)
Gifts: Fabric Sleeve Case

Battery: 7000 mAh
Built in Camera: 2.0 MP
AC WIFI Bluetooth 4.2

JD425



EDU

CPU: Intel® Core i3 10th Generation 1005G1
RAM: 4 GB DDR4
Storage: 128 GB SSD
GPU: Intel® UHD
Screen: 14" FHD, IPS 1920*1080
Gifts: Carry bag , USB mouse , Plastic cover

Battery: 4290 mAh
Built in Camera: 1.0 MP
5 GHz AC Bluetooth 4.2

JD310



UNI ©

CPU: Intel Celeron N4100
RAM: 4 GB LPDDR3
Storage: 256GB SSD + 64GB EMMC
GPU: Intel UHD Graphics 600
Screen: 14.1" FHD Resolution 1920*1080

Battery: 4800 mAh
Built in Camera: 2.0 MP
AC WIFI Bluetooth 4

JD195



Special

CPU: MediaTek P60 Octa-Core
 RAM: 6 GB
 Storage: 128 GB
 Android 11
 SIM Card: Dual Nano SIM Card
 + TF Card
 Camera Front: 16 MP
 Camera Back: 20 MP

Screen: 6.52 inch screen with
 720*1600 HD+
 Battery: 5900 mAh
 Wi-Fi: AC- 5 G WIF
 Bluetooth: 4.2
 Charger: Type C charging Port
 with Fast Charge capability

Gifts: Screen Protector, Back Cover

JD150



Advanced



CPU: MediaTek Helio P60 Octa-Core
 RAM: 6 GB
 Storage: 128 GB
 Android 10
 SIM Card: Dual Nano SIM Card
 Camera Front: 16 MP
 Camera Back: 16 MP
 Screen: 6.3 inch screen with
 1080*2280 FHD+

Battery: 4400 mAh
 Wi-Fi: 5 G WIFI
 Bluetooth: 5.0
 Charger: Micro usb charging
 Port Fast Charge capability

Gifts: Screen Protector, Back Cover

JD144

Plus

CPU: MediaTek Helio A25 Octa-Core
 RAM: 4 GB
 Storage: 128 GB
 Android 10
 SIM Card: Dual Nano SIM Card
 + TF Card
 Camera Front: 8 MP
 Camera Back: 16 MP

Screen: 6.55 inch screen with
 720*1600 HD+
 Battery: 4500 mAh
 Wi-Fi: 5 G WIFI
 Bluetooth: 5.0
 Charger: Type C charging Port
 Fast Charge capability

Gifts: Screen Protector, Back Cover



JD136

TAG-PHONE



CPU: MediaTek Helio P60 Octa-core
 RAM: 6 GB
 Storage: 64 GB
 Android 10
 SIM Card: Dual Nano SIM Card
 Camera Front: 8 MP
 Camera Back: 16 MP
 Screen: 6.21 inch HD+
 Battery: 4000 mAh

Wi-Fi: supports
 Bluetooth: 4.2
 Charger: Micro usb charging
 Port Fast Charge capability

Gifts: Screen Protector, Back Cover

JD112

EXECUTIVE

CPU: Mediatek Helio G99 Octa core
16GB Ram (8GB+8GB expended)

Storage: 256GB

Android 14

External memory up to 256GB

Screen: 10.4" 2000*1200 IPS

Gifts: Screen protector, book style leather protective case

Battery: 7500 mAh

Camera: Front 5.0 MP ,
Rear 8.0 Mega pixels

Dual SIM Card

JD145



EBook II

CPU: Allwinner A133, Quad core 1.6GHz

RAM: 4GB

Storage: 64GB

Android 13

Camera Front: 2 MP, **Back:** 5 MP

Screen: 10.1" FHD

Battery: 6000 mAh

JD80



EBook I

CPU: Allwinner QUAD CORE

RAM: 4GB

Storage: 64GB

Android 14

Camera Front: 2 MP, **Back:** 5 MP

Screen: 10.1" FHD

Battery: 6000 mAh

JD73



TAB III WI-FI

CPU: MediaTek MTK 8175 Cortex-A53

RAM: 6GB

Storage: 128GB

Android 13

Camera Front: 5 MP, **Back:** 13 MP

Screen: 10.1" FHD

Battery: 6000 mAh

JD110



TAB KIDS II

CPU: Spreadtrum SC7731E Quad-Core
RAM: 2GB
Storage: 32GB
Android 11
Camera Front: 2 MP, **Back:** 8 MP
Screen: 8 inch, HD+
Battery: 4000 mAh
Gifts: Back Cover , OTG Converter Screen Protector

JD64



TAB KIDS I

CPU: Spreadtrum SC7731E Quad-core
RAM: 2GB
Storage: 32GB
Android 10
Camera Front: 2 MP, **Back:** 8 MP
Screen: 8" HD+
Battery: 4000 mAh

JD64



TAB II

CPU: Spreadtrum SC9863- Octa Core
RAM: 4GB
Storage: 64GB
Android 9
Camera Front: 5 MP, **Back:** 13 MP
Screen: 10.1" FHD
Battery: 6500 mAh

JD134



DC

CPU: Spreadtrum SC9863 Octa-Core
RAM: 4GB
Storage: 64GB
Android 9
Camera Front: 5 MP, **Back:** 13 MP
Screen: 10.1" FHD
Battery: 6000 mAh
Gifts: Screen Protector , OTG Converter

JD123

