

TAG-Confucius Institute:

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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For inquiries please contact us

Tel: +962 - 6 5100600 | Fax: +962 - 6 5100606

website: www.tagconfucius.com | Email: ralyabroudi@tagconfucius.com

TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

<u>TAG-Confucius Institute</u> is holding a new course to teach the basics of the Chinese language for beginners:

A. Threshold Level for Adults: starting 10/11/2024 Schedule: Sunday – Tuesday from 6:00 – 8:00 pm

B. Threshold Level for Kids: starting 9\11\2024

Schedule: Saturday – Wednesday from 3:00 – 4:30 pm

*All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.

'Abu-Ghazaleh-Confucius Institute' Holds Chinese Culture Festival and 'Confucius Institute Day' at AlRai Schools

AMMAN – Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius), a member of Talal Abu-Ghazaleh Global (TAG. Global), in cooperation with Talal Abu-Ghazaleh Knowledge Forum (TAG-KF) has organized the 'Chinese Culture Festival' and the 'Confucius Institute Day' at AlRai Schools in Amman

The ceremony was inaugurated by Dr. Mohammed Abu Amara, Schools general manager, Mr. Mamoun Abu Al-Sebaa, director of TAG-Confucius, and Mr. Bader Foqaha, TAG-KF manager, in the presence of over 200 participants in various activities, including the Institute's teachers, students, and School staff.

During the ceremony, Dr. Abu Amara praised the long relationship between TAG.Global and AlRai and Kingston Schools, highlighting their successful collaboration through workshops



and training programs offered by TAG.Global in various domains.

He went on to emphasize the importance of cultural exchange, indicating that this special cultural day aimed to introduce students to Chinese culture, its traditions, popular dishes, and traditional costumes, while also showcasing Jordanian culture through students' presentations of Jordanian traditional costumes and heritage.

For his part, Mr. Abu Al-Sebaa expressed his gratitude to AlRai Schools, represented by its manager, teachers and students, for their warm welcome and excellent organization of this special cultural day.

He further affirmed the significant role of HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, who firmly believes in China's global impact across different fields, and who supports the promotion of Chinese culture in Jordan as well as effectively contributes to strengthening the Arab-Sino relations. Mr. Abu Al-Sebaa further pointed out that one of the most prominent achievements of Dr. Abu-Ghazaleh in China was the establishment of the first operational offices for TAG. Global; as the only non-Chinese company since 2003.

Mr. Abu Al-Sebaa expressed TAG-Confucius's objective to introduce the Chinese language into Jordan's educational curriculum in the near future, considering it the language of the future, business, industry and technology. He also expressed hopes that AlRai and Kingstone Schools would take the lead adopting the Chinese language as one of the main languages in their curriculum, alongside Arabic and English.

The ceremony included a range of Chinese cultural activities such as tea ceremony, papercutting, traditional Chinese puzzle games, Chinese calligraphy, and traditional Chinese costumes.

TAG-Confucius Teacher Zang Xiaonan introduced participants to the Chinese calligraphy, writing their names on cards in Chinese characters. The traditional Chinese costumes were also eyecatching which gave students the opportunity to try them on and take photos.

For her part, Dr. Yang Songfang explained to the students the cultural spirit and aesthetic ideas contained in the costumes of different regions in China, displaying the







deep cultural heritage embedded in these garments. Additionally, Dr. Songfang emphasized that the event aimed to provide students with an opportunity to broaden their horizons, ignite their interest, and explore the enchantment of diverse languages and cultures. She also highlighted that TAG-Confucius will continue to implement cultural exchange initiatives in schools and local communities to further strengthen such cooperation between China and Jordan in the future.

TAG - Confucius Participates in English Talents School celebrations of Chinese Cultural Day





AMMAN - Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) participated in the Chinese Cultural Day celebrations for two times held by English Talent School.

The participation of the Institute aims to enhance its objectives in promoting Chinese Culture and Civilization.





More than 350 children, under the teachers' guidance, experienced Chinese cultural activities started with a Cartoon video, learning Taiji show, tea ceremony, Chinese calligraphy, learning to use chopsticks, trying on traditional Chinese costumes, and

Which added more fun and joy to the Children.

Al English Talent School teachers extended sincere thanks to TAG-Confucius Institute for their support during this cultural event and hoped there would be further cooperation with TAG-Confucius Institute in the future.

Talal Abu-Ghazaleh - Confucius Institute participates in the Conference of Universities in Arab Model Schools in Amman



This participation comes in cooperation with the Office of Arab and International Students at the Deanship of Student Affairs of Arab Model Schools in Amman where students studying at the secondary stage were met and provided with publications about the specializations offered by the university, research and scientific centers at the university, service facilities and infrastructure at the university.

The Deputy Director of the TAG- Confucius Institute Ms. Randa Al Yabroudi and the teachers of TAGCI gave a presentation of the services provided by the Institute, including scholarships to study Chinese Language at Shenyang University, they also gave a presentation on other universities in China in general and their level of evaluation in the worldwide.

The students expressed their interest and admiration for the high educational level of universities in China and expressed their interest in learning the Chinese language because of the importance of this language in the future.

Prof. Dr. Majed, Assistant Dean of Student Affairs, stressed that these participations come within the most important social responsibilities of the university and its belief in the importance of its leading role in interacting with the local community and various state institutions.

TAG-Confucius Institute participates with the Chinese Cultural Center in the launch of the Beijing International Film Festival in Amman



On Sunday, 17/11/2024, the "Beijing International Film Festival" was launched, where the festival and its performances allow diving into the depths of amazing Chinese stories, and exploring the splendor of the image and the depth of culture, in a charming interaction.

The festival screenings were one of the most important Chinese films in the "Taj Cinema" in Taj Mall in Abdoun, where the festival was free to attend, to enjoy expressive films that were shown in more than one period of time during the 18th and 17th of this month.

Implemented by the Beijing Film Bureau in partnership with the Beijing Radio and Television Corporation (BNC), with the support of the Chinese Embassy and the Royal Film Commission, the festival will feature a number of films with engaging human stories, including the Customs Front, the Golden Finger, Lost in the starry sky.

According to the Chinese Cultural Center, cinema seems to be an important means of harmonizing history and the present and intertwining the lights of film with real life.



Chinese cinema has recently been famous for its diversity and presentation of distinctive human stories and promising youth shots, which took into account the audience and the diversity of cultures and positive ideas in life

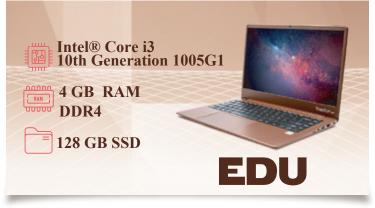


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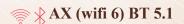






































TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan TAGUCI Building104 Mecca Street, Um-Uthaina, Amman, Jordan