

#### **TAG-Confucius Institute:**

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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# TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

<u>TAG-Confucius Institute</u> is holding a new course to teach the basics of the Chinese language for beginners:

A. Threshold Level for Adults: starting 2/2/2025 Schedule: Sunday – Tuesday from 6:00 – 8:00 pm

B. Threshold Level for Kids: starting 1\2\2024

Schedule: Saturday - Tuesday from 3:00 - 4:30 pm

\*All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.

#### TAG-Confucius Institute Holds Chinese Culture Day at Asamiah International School

On February 11, TAG-Confucius Institute (TAG-CI) was invited to Asamiah International School Jordan to hold a unique Chinese Culture Day event, which included a presentation of China, traditional Chinese costumes, brush calligraphy, sand writing, Chinese food, About 180 etc. people including the teachers and students from the school and the teachers from TAG-CI participated in the event.

At the beginning of the event, the Kids experienced Chinese cultural activities started with a Cartoon video, learning Taiji show, tea ceremony, Chinese calligraphy, learning to use chopsticks, trying on traditional Chinese costumes, which added more fun and joy to the Children.



the teacher from TAGCI displayed and the unique charm of Chinese characters through animation, allowing the participants to have an understanding of the origin and development of Chinese characters. The teacher also taught some simple Chinese expressions that aroused the

students' great interest.

After that came the cultural activities. At the traditional costume booth, the students put on traditional Chinese costume to experience the charm of ancient Chinese costume culture. At the calligraphy booth, the teacher chose and wrote Chinese

names for the students with a brush as gifts.

At the handicraft booth, the students made beautiful plum blossom fans and lanterns, and their joy was beyond words. The experience chopsticks using of and tasting Chinese food was particularly popular with the students. They practiced using chopsticks to pick up color rubber balls and tasted Chinese food with chopsticks.

The whole event ended successfully in a relaxed and joyful atmosphere. Ms. Farah Noureddin KG principal and the teachers at the school expressed their thanks to TAG-CI teachers and hoped TAG-CI team could go to their campus again with unique cultural activities. The students were looking forward to the next Chinese culture event

TAG-CI will continue to conduct Chinese culture events to provide the local people with a chance to understand and love the ancient and vibrant language





and culture and promote understanding between China friendly exchanges and mutual and Jordan.

#### **TAG-Confucius Institute Participates in Lantern Festival Gala**

12, TAG-February Confucius Institute (TAG-CI) participated in the "Happy Spring Festival" Lantern Festival Gala hosted by China Cultural Center in Amman. More than 400 people including Chinese Ambassador to Jordan Mr. Chen Chuandong, Cultural Counselor and Director of China Cultural Center Ms. Shi Wei, Chinese Director of TAG-CI Dr. Yang Songfang, Jordanian Director of TAG-CI Mr. Mamoun Abu Al-Sebaa. people from all walks of life in Jordan, overseas Chinese, teachers and students of Chinese teaching institutions celebrated the traditional Chinese festival in a joyful atmosphere.

Ambassador Chen stated in his speech that the Spring Festival customs carry the spiritual bloodline of the Chinese people and are a window to experience Chinese culture. The people of China and Jordan both advocate peace, value traditions, cherish families, are open and inclusive, respect cultural diversity, and share the common genes of Asian and Oriental civilizations.

The Lantern Festival embodies the wish for reunion and a better life. China and Jordan will work together to promote lasting peace in the Middle East.

The cute children students from TAG-CI ignited the atmosphere of the gala with their performances including children's songs "Two Tigers"





"Color Song" "Happy New Year" and lion dance, winning applause from the audience.

The joy conveyed by the children in their performances transcended language, which was the most moving cultural exchange. Dr. Yang Songfang and Mr. Mamoun Abu Al-Sebaa were invited as lucky draw

guests to present the prizes to the lucky audience on site.

At the gala, the guests also enjoyed performances such as martial arts, cross-talk, dance, stage plays, and Hanstyle costume shows, vividly showcasing the cultural exchange and integration between China and Jordan.

## Chinese Cultural Center Celebrate the Spring Festival and welcoming the month of Ramadan

#### Chinese Halal Food Exhibition"

On February 20, the Chinese Halal Food Expo was held at the Chinese Cultural Center in Amman. The event attracted the attention and participation of many foodies, guests and media, who enjoyed the unique charm of Chinese halal food.

At five o'clock in the evening, the exhibition officially opened. Ms. Shi Wei, Cultural Counselor at the Chinese Embassy in Jordan and Director of the Chinese Cultural Center in Amman, delivered an opening remark, saying that the Spring Festival symbolizes reunion and hope, while the month of Ramadan reflects respect and piety.

Just as the Silk Road linked Chinese and Arab civilizations, the "Silk Road through Food - Chinese Halal Food Exhibition" is also a point of cultural encounter and interaction.

After that, the Assistant Director of the Center, Mr. Ahmed Al-Aqrabawi, gave a brief overview of the history and development of halal food in China, noting that there are ten Chinese nationalities out of 56 nationalities whose religion is Islam, and Beijing has a prominent landmark known as "New Jie Street", which is famous for its halal food.

During the exhibition, a variety of delicious halal food attracted more than 350 visitors.

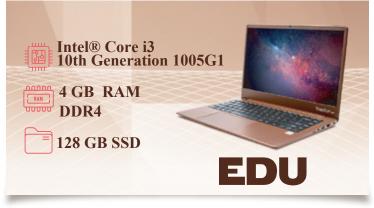


# TAGTech PRODUCTS



















































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