

TAG-Confucius Institute:

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between TAG.Global Confucius Institute in China Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

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TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

<u>TAG-Confucius Institute</u> is holding a new course to teach the basics of the Chinese language for beginners:

A. Threshold Level for Adults: starting 14/4/2025

Schedule: Monday – Wednesday from 3:00 – 5:00pm

B. Threshold Level for Kids: starting 12\4\2025

Schedule: Saturday – Tuesday from 3:00 – 4:30 pm

*All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.

In an interview with Chinese People's Daily Newspaper

Dr. Abu-Ghazaleh: China plays a pivotal and central role in the global economy

AMMAN – The People's Daily Newspaper, which is considered one of the most widely spread Chinese publication worldwide, conducted an exclusive interview with HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global Digital (TAG.GD) to talk about the most important economic and technological advancements in China. The interview was held on the sideline of the most important political event of the year in China which is the Two Sessions; the annual plenary sessions of the National People's Congress; and of the National Committee of the Chinese People's Political Consultative Conference, that are typically held every March.

Dr. Abu-Ghazaleh throughout the interview underlined China's keenness to develop future industries including Artificial Intelligence (AI), Renewable Energy, and Biotechnology, which enhances its standing as a major supporter to world economy. "In 2024, China's gross domestic product (GDP) exceeded 130 billion yuan; an achievement that made China an influential superpower. It also reflects the role of technological innovation, green development and digital transformation in enhancing economic growth," Dr. Abu-Ghazaleh said.





Meanwhile, Newspaper the Dr. highly praised Abu-Ghazaleh's commitment to strengthening economic and cooperation, trade cultural exchange between China and the Arab countries, and his role in fostering Sino-Arab friendship relations, considering that Talal Abu-Ghazaleh Global Digital is one of the largest professional and consulting organizations in the Arab world.

The Daily Newspaper shed light on the honoring ceremony held in January 2016, during which Chinese President HE Mr. Xi Jinping, President of the People's Republic of China had honored Dr. Abu-Ghazaleh and 10 Arab personalities for their role in enhancing the Sino-Arab Relations as a first of its kind Chinese initiative.

The honorees then were presented with the "Award for Outstanding Efforts in Supporting Arab-Chinese Friendship" in Cairo in recognition of their efforts and achievements in enhancing collaboration between China and the Arab world

Regarding this honoring, Dr. Abu-Ghazaleh stated: "It's an incomparable honor and great encouragement that motivates me to dedicate my time and efforts to further advance the Arab-Chinese cooperation and friendship." Further, Dr. Abu-Ghazaleh pointed out that 2025 will be a year of challenges;

thus, "the world needs strong partnerships and collaboration than ever' He said. adding that the global economy faces various threats, including decoupling, cutting off industrial and supply chains, as well as trade protectionism. Meanwhile, China, according to Dr. Abu-Ghazaleh, carries on its strategy in expanding its openness to the world, defends multilateralism, and maintains the stability of global economy. He also referred to China's constant calls for the liberalization and facilitation of trade, and its keenness on developing economic partnerships most of the other countries. saying that "China's investment in innovation and sustainable contributed development the global economy recovery. Influential economic and trade relations played a positive role in economic growth for China and partner countries alike, mainly in overcoming joint challenges."

In the context of the Belt and Road initiative, Dr. Abu-Ghazaleh reiterated that it aims at furthering economic cooperation, establishing infrastructure, facilitating cultural exchanges, and strengthening international influence on Chinese economy.

It is worth mentioning that cooperation documents on the Belt and Road initiative were signed between China, all the 22 Arab countries and the League of Arab States, which offer these countries various opportunities to improve their business networks, attract foreign investments and enhance economic development.

On the ground, practical cooperation with China led to the implementation of important projects mainly in the field of infrastructure including ports, railways and energy, considering that the Chinese expertise and technology were key elements to such projects.

Additionally, Dr. Abu-Ghazaleh noted that China has recently introduced a set of policies to expand and improve emerging and future industries, which reflects the Chinese government's forward-looking vision toward the future and enriches highquality development of Chinese economy. "On the Arab-Chinese cooperation front, these offer procedures promising opportunities for cooperation in the fields of AI, renewable energy and smart cities. The development of new high-quality productivity and technology opens new horizons of Sino-Arab cooperation." He said.

Dr. Abu-Ghazaleh concluded by affirming that the Arab countries are committed to develop an innovation-based economy and enhance economic diversification, which enable them to benefit from cooperation and work with China to face new challenges and achieve economic growth and prosperity.

TAG-Confucius Institute Holds 2025 "International Chinese Language Day" Celebrations

On the occasion of the 2025 "International Chinese Language Day", Amman TAG-Confucius Institute (TAG-Jordan, successfully CI), held a series of celebrations with the theme of "Chinese Language: A Gift Across Time and Space" from April 7 to 17, including Chinese experience class, poetry and dance, brush calligraphy and painting, intangible cultural heritage tie-dye, and Chinese speech contest. The teachers, students and parents gathered to celebrate this grand festival for Chinese language learners worldwide

In the Chinese experience class, the teacher gave a lively and interesting lecture "Colors of Seasons" to children who actively interacted and learned Chinese expressions related to the four seasons. Now it's spring, so the teacher combined the theme of spring and led the children to learn and recite the ancient Chinese poem "A Spring Morning" and choreographed a vivid poetry dance, allowing the children to experience the artistic conception of classical Chinese poetry through rhythm and dance. The classroom atmosphere was lively and received praises from the students and parents.

Brush calligraphy and painting attracted much attention. Under



the guidance of the teacher, children students used brushes draw adorable pandas. experiencing the unique charm of Chinese ink painting.

The children held up their paintings for a group photo after completing their works and their innocent smiles showed their love for Chinese culture Adult students, on the other hand, took up their brushes to write the seal characters meaning "China-Jordan friendship lasts forever", experiencing the profound historical heritage and artistic beauty of Chinese characters in each stroke and expressing their good wishes for the friendship between China and Jordan.

As one of the highlights of The contestants shared their the event, children and adult students jointly experienced the traditional Chinese

intangible cultural heritage art tie-dve. Under the teacher's explanation, the participants learned about the techniques of tie-dye and made tie-dye works by hand. Tie-dye, with its ancient and diverse patterns, shows the artistic wisdom and folk aesthetics contained in traditional Chinese handicrafts, and is deeply loved by students.

It is worth mentioning that TAG-CI also organized a Chinese speech contest with the theme of "My Story with China" specifically for adult students The contestants carefully prepared for the contest under the guidance of the teachers. The atmosphere at the contest site was lively.

experiences of learning Chinese, gains from the participating in the program



to China, and the stories and achievements of studying in China with sincere emotions and fluent Chinese The contest not only showed the students' language competence, also reflected the high-quality Chinese teaching results of TAG-CI.

Language Day" event not with the blessings of the

deepened students' only understanding of Chinese language and culture, but also further promoted the cultural exchanges and emotional resonance between the people of China and Jordan through the diverse presentation of language, art and skills.

"International Chinese The event ended successfully

students teachers and for "International Chinese Language Day". TAG-CI will continue to be committed to building a bridge for cultural exchanges between China and Jordan, and promote the development vigorous Chinese education in Jordan through more language and cultural activities.

TAG-Confucius Institute Participates in Award Ceremony of "My Story with China" Short Video Contest and Wins Multiple Awards



On April 29, TAG-Confucius Institute (TAG-CI) was invited to attend the award ceremony of the "My Story with China" Short Video Contest hosted bv China Cultural Center in Amman, and received multiple awards. Nearly 300 people participated in the event, including Mr. Chen Chuandong, Chinese Ambassador to Jordan, Dr. Arabiyat, Abdel Razzag Director of the Jordan Tourism Board, Dr. Jamal Al-Dmour, President of Jordan-China Friendship Association, Ms. Shi Wei, Cultural Counselor of Chinese Embassy in Jordan and Director of China Cultural

Center in Amman, Dr. Yang Songfang, Chinese Director of TAG-CI, and representatives from various sectors of Jordan.

Since the launch of the contest. the teachers and students from TAG-CI have actively prepared for it. Under the guidance of the teachers, the students used cameras to record their own stories with China, talked about their personal experiences of studying in China, shared their insights and feelings during their stay in China, and looked back on their growth and gains through exchange programs to China. They sincerely expressed their deep affection for China, Chinese language and Chinese culture.

After evaluation by a panel of experts, four entries from TAG-CI were awarded the Third Prize, that is, "China, I Love You So Deeply" by Sara Yousef, "My Unbreakable Bond with Chinese Language" by Saja Al-Krimeen, "Learning Chinese Is So Much Fun" by Ameer Abedaelleh, and "We All Love Learning Chinese" co-created by Agsa Al Juaidi and his younger brother and sister. In addition, Chinese Director of TAG-CI Dr. Yang Songfang and teachers Ms. Guan Xia and Ms. Sheng



Guannan each received the Outstanding Guidance Award.

Ambassador Chen Chuandong pointed out in his speech that "My story with China" is not just a contest, but also a bridge connecting the hearts of the Chinese and Jordanian people. In short videos witnessed Jordanian we friends vividly sharing their beautiful memories and deep friendship with China through sincere emotions and unique perspectives.

Cultural Counselor Shi Wei stated that short videos, as an engaging and influential medium popular among young people, can visually and vividly showcase the charm of culture, and are an important means of telling China's stories well and promoting friendship between China and other countries.

In the future, TAG-CI will

continue to participate in cultural exchange events of this kind, further enhancing students' Chinese language proficiency and cross-cultural communication competence, deepening their understanding of China's national conditions and culture, and continuously contributing youthful energy and fresh vitality to the development of China-Jordan friendship.

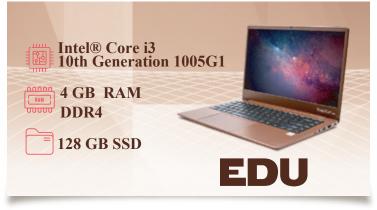


TAGTech PRODUCTS













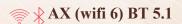






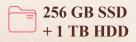
































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