

طال أبو غزالة العالمية الرقمية
Talal Abu-Ghazaleh Global Digital

نحن نبتكر منذ 1972 We Innovate Since 1972



TAG.GD

Professional Services Guide

2025

More than 250 professional and educational services,
Offered through more than 100 offices worldwide.

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Professional Services GUIDE 2025

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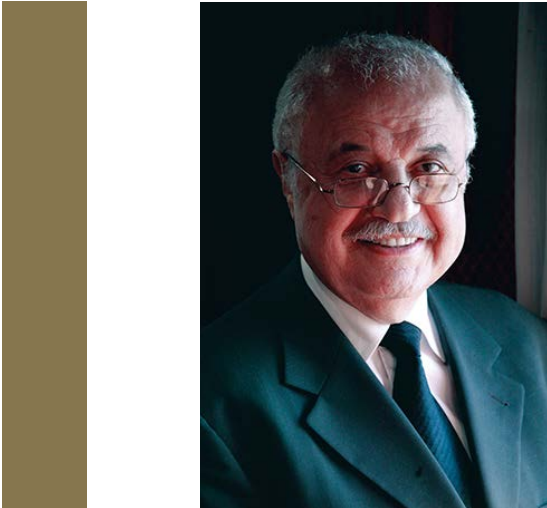
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Chairman's Message

We are pleased to present the 2025 Services Guide of Talal Abu-Ghazaleh Global Digital (TAG.GD), a group founded in 1972 with a clear vision: to deliver excellence in professional and educational services. Today, we proudly serve clients around the world through more than 100 offices and 150 representative offices, guided by the highest international standards.

Our commitment to continuous innovation and integrated solutions empowers individuals and institutions to achieve lasting success. With over five decades of experience and strategic partnerships with leading global organizations, TAG.GD stands at the forefront of key sectors—intellectual property, consulting, information technology, education, training, and a broad range of business services including projects, tenders, translation, and media.

We are honored by the trust our clients place in us. As we look ahead, we remain dedicated to offering forward-thinking solutions, supporting sustainable development, and advancing a global knowledge-based economy.

Talal Abu-Ghazaleh

Founder and Chairman

Talal Abu-Ghazaleh Global Digital

Executive Summary

The Talal Abu-Ghazaleh Global Digital (TAG.GD) is the largest global group of professional service firms in the fields of Accounting , External Audit, Internal Audit, Corporate Governance, Taxation, Educational Consultancy, Economic and Strategic Studies, Management Advisory Services, Professional and Technical Training, Technology Transfer, Project Management, Real Estate Management, Investors and Business Advisory Services, Human Resources and Recruitment Services, E-Government, E-Commerce, E-Education, IT and Security Audit, Web Design, Professional Interpretation and Translation, Website Arabization, Domain Names Registration, ICT Strategic Planning, ERP Consulting Services, IT and Internet Skills Training and Examinations, Intellectual Property News Agency, IP Business and Asset Valuation and Branding Services, IP Registration and Protection, Intellectual Property Renewals, IPR Protection and Management, Legal Services, Public Offering, Digital Transformation Services, Design and Manufacture of Technology Devices.

TAG.GD operates out of more than 100 offices worldwide.

Operating, in particular, in the Arab region - in an area of the world that is experiencing radical and unprecedented change-, TAG.GD is well aware of and experienced in all aspects of the regional economic environment, including the social and regulatory factors governing it. We recognize the need to systematically develop Arab institutions in order to build a solid future. TAG.GD is meeting this challenge by providing highly experienced specialists who anticipate economic and social trends and evaluate alternatives to determine the most creative solutions for both present and future challenges.

TAG.GD has acquired an outstanding record of success among its clients, which include important agencies, international and Pan-Arab governmental funding organizations, as well as leading companies in banking, industry, insurance and commerce. We have successfully assisted these clients with complex business and management decisions involving people, equipment, facilities and capital.

Talal Abu-Ghazaleh Global Digital (TAG.GD)

Talal Abu-Ghazaleh Global Digital (TAG.GD) is the largest global group of professional service firms that works in diverse fields of business. Established in 1972, TAG.GD operates through more than 100 offices and 150 representative offices around the world.

TAG.GD offers a large number of services in the fields of Accounting, Internal and External Auditing, Intellectual Property, Education, and Information Technology News Agencies, Evaluation of Intellectual Property Assets and Business Services, IP Registration, Protection, and Renewal, Management of Intellectual Property Rights, Legal Services (Consultations and Lawyers), Public Offerings, Corporate Governance, Taxes, Educational Consultations, Economic and Strategic Studies, administrative Consulting Services, Technical and Vocational Training, Technology Transfer and Project Management, Investor Services and Business Consulting, Human Resources and Recruitment Services, E-government, E-commerce, E-learning; IT Security Auditing; Website Development and Design, Professional Interpretation and Translation, Website Localization, Domain Name Registration, ICT Strategic Planning, Enterprise Resource Planning Consulting Services, IT and Internet Skills Training and Examination, Digital Transformation Services, and Design and Manufacturing of Technological Devices.

In light of the radical, unprecedented changes the world is witnessing, TAG.GD remains

well aware of the multifaceted economic environment, including the social and organizational dynamics driving this change. It also realizes the need for structured development of Arab institutions in order to build a solid foundation for the future. Therefore, TAG.GD meets this need by providing highly-capable experts, who are able to forecast economic and social trends, evaluate strategic alternatives, identify the optimal mechanisms to address the current and future challenges.

TAG.GD provides its services to a large network of clients in various countries around the world, including important agencies, government, international, and Arab financing organizations, in addition to leading companies in the fields of banking, industry, insurance, and commerce. TAG.GD has made a distinguished record of accomplishments among its clients, supporting them in making difficult business and management decisions related to personnel, equipment, facilities, and capital.

In this guide, we will highlight a number of professional services offered by TAG.GD in various fields, including Intellectual Property, Consulting, Information Technology, Education, Training, Accounting, and Media, in addition to other services such as Tendering, Translation, and Recruitment. The guide also outlines our community-focused services, especially those that serve the youth and empower local communities.



Talal Abu-Ghazaleh & Co. International (TAG-Audit) delivers innovative audit services combining global expertise with digital solutions like AI and data analytics. Offering financial, internal, and compliance audits, along with consulting and business process optimization. The firm emphasizes regulatory compliance, corporate governance, and sustainability. Its client-focused approach ensures accurate, efficient, and insightful audits supporting financial stability and growth.

AUDIT Services

Talal Abu-Ghazaleh & Co. International (TAG-Audit)

www.tagi.com

Talal Abu-Ghazaleh & Co. International (TAG-Audit)

TAG-Audit operates in line with the strategic vision of HE Dr. Talal Abu-Ghazaleh in the field of providing chartered accountants, audit, and financial services tailored to the Arab business community. It was able to expand and spread gradually around the world, thanks to its distinguished services, professionalism, and reputation, which has firmly established its presence within the financial services sector. Moreover, TAG-Audit provides a comprehensive range of financial consultancy services designed to help clients establish secure, efficient, and lucrative financial systems.

Since its founding 53 years ago, Talal Abu-Ghazaleh Global Digital (TAG.GD) has achieved a high-level of experience and significant achievements in the field of professional services. It continues to leverage its team of highly qualified Arab professionals, who have unique expertise, in order to provide expert services in the financial and industrial matters, to satisfy the clients' needs.

TAG-Audit basically aims to introduce a financial operations system that enables easy tracking of financial activities. This system is developed to provide the financial management in companies and organizations with the important financial information required to prepare financial statements. Whether the financial system is manual or automated, TAG-Audit ensures that all components; processes, entries, data, and devices; are fully integrated, optimized and support the financial operations staff.

In order to achieve below services independently and faithfully in each case, separate, units are set up for each activity. This was conducted after our affiliate offices in different countries had been registered in accordance with local laws and regulations.

Over the years, Talal Abu-Ghazaleh & Co. International has successfully succeeded in achieving the goals that have been set at the beginning of its journey. It takes pride in its role in advancing comprehensive regional development, especially in the area of business management services, which have a significant role in driving progress and innovation in the region.



TAG-Audit Services:

- **External Audit Services:**

Our external auditors are committed to providing independent, effective audits of financial statements to maintain the confidence of creditors, investors, and other stakeholders, who rely on accurate financial statements. We provide quality assurance services to ensure that our clients' financial statements meet all regulatory and business requirements.

At TAG.GD, we utilize electronic auditing programs during the auditing process. Our auditors, moreover, are committed to applying the international auditing standards and ensuring full compliance with applying international financial reporting standards.

In addition, TAG-Audit team conducts an in-depth examination and assessment of the information technology infrastructure of the client, identifying potential security risks within the system and provide tailored solutions and recommendations to strengthen internal controls and manage such risks effectively and efficiently.

- **Internal Auditing Services:**

Talal Abu-Ghazaleh Internal Audit helps institutions improve the achievement of their objectives by providing expert advice on internal processes, performance, and control; conducting compliance assessment between approved procedures and policies; and evaluating the implementation of best practices within the organization through a range of comprehensive services we offer. This includes:

- Risk Assessment Services: To help clients identify, and assess risks, manage risks, and implement compliance programs to ensure administrative activities are conducted in accordance with applicable laws and regulations.
- Assessing Internal Control Structure by assessing the adequacy of the internal control structure design and testing operational effectiveness to determine whether risks are being managed and/or mitigated, as well as proposing recommendations to address any identified weaknesses.

- **Corporate Governance Services:**

TAG.GD's corporate governance service provides comprehensive corporate governance practices that help organizations mitigate risks and avoid mismanagement. TAG.GD's corporate governance practice is the process and structure used to direct and manage an organization's business and affairs with the goal of ensuring its soundness, enhancing shareholder value, and enabling the board of directors to understand the level of their corporate governance.

The corporate governance auditing is conducted by a team of professionals and legal experts with in-depth knowledge in the area of corporate governance processes. Our team delivers high-quality services to our clients through providing professional assessments and recommendations on the ethical environment, values, performance monitoring, and risk management. They also provide the auditing committees with consulting services to increase governance efficiency.

- **Agreed-upon Procedures Services:**

The Agreed-Upon Procedures service is provided when our auditors are commissioned to perform certain procedures of an audit nature on specific items of financial statements, a financial statement, or even a complete set of financial statements. These procedures are determined in advance and agreed upon by the auditor, the client, and any relevant third party, and when preparing financial reports with actual results.

At TAG.GD, we conduct agreed-upon procedures engagements in accordance with the International Federation of Accountants' (IFAC) "Code of Ethics for Professional Accountants" and in accordance with the specific individual terms agreed upon in such engagements.

- **Zakat and Tax Services:**

Commercial establishments face many challenges in their pursuit to make profits and ensure business continuity, which is not an easy task. With tax laws becoming more complicated, commercial establishments within a country have to make tax plans from early stages.

At TAG.GD, our team provides advice and consultations on tax matters, whether in local business setting or abroad, without the need to travel. This is done through a comprehensive range of tax services, including first-time tax and zakat registration services, tax compliance services, filing tax and zakat returns, attending and following up on field audits, and settling tax disputes by assisting in filing objections in tax and zakat dispute cases.

- **Value Added Tax Services (VAT):**

TAG.GD is well-aware of the massive challenges the companies and institutions face in relation to the Value Added Tax (VAT). Thus, TAG.GD provides a number of modern smart solutions that reflect our long experience in supporting establishments and companies in effectively managing VAT-related matters, and ensure the seamless continuity of their business. This enables businesses and establishments to focus on their business activities rather than worrying about the issues related to value added tax.

Our team of tax experts helps companies plan for the (VAT), structure the organizational processes and systems to ensure compliance with the requirements of the applicable VAT legislation, including VAT registration for the first time. We also help companies file their monthly/quarterly returns and provide guidance to company's employees on preparing relevant reconciliations. Our services include, furthermore, continuous guidance on value added tax issues, answering the inquiries related to it from the regulatory authority, and offering help in filing objections related to value added tax disputes.

- **Company Liquidation Services:**

TAG.GD, through its experienced and qualified professionals specializing in the field of company formation and liquidation, provides company liquidation services to companies undergoing liquidation for various reasons. This entails completing the necessary accounting and legal arrangements, which we assist companies undergoing liquidation in completing.

- **Business Valuation Services:**

In today's evolving economic development and the need for small and medium-sized business enterprises, coupled with the desire of family businesses to increase their market share by attracting significant investments, make it necessary to attract external investors to support business organizations in the market and maintain them by injecting the necessary investments. Resorting to mergers or acquiring business organizations, therefore, might be the appropriate strategy under these circumstances.

To determine the market value of a business organization, valuation studies are necessary. They combine knowledge and experience to determine the fair value for the stake an investor wishes to purchase in a business organization.

There are several methods to evaluate the fair value of business organizations, depending on the nature of the business. TAG.GD, through its qualified experts in this field, prepares such studies to estimate the fair value of business organizations using the best and most modern methods.

- **Due Diligence Services:**

When considering a business deal, investors must thoroughly examine and scrutinize all the aspects related to it. At TAG.GD, we conduct due diligence reviews on the deal and all its past and ongoing activities, in addition to analyzing its past and current financial, commercial, operational, and strategic aspects. This provides the basis for developing plans to evaluate new markets and potential acquisition targets, detect bad business deals, ensure that deals comply with investment or acquisition criteria, and verify that the business is truly what it appears to be, in terms of the legitimacy and integrity of the business under consideration.

Moreover, TAG.GD's specialized team provides due diligence reviews in various financial, legal, tax, marketing, and commercial areas.

- **Financial and Administrative Systems Development Services:**

The process of financial and administrative systems is one of the most important foundations of corporate accounting. Playing an important role in preventing financial deterioration or the emergence of some financial issues, these systems and regulations help determine the financial information and accounting data that the company needs in line with its activity.

The services of developing financial and administrative systems that TAG.GD provides include developing policies and financial processes guides for all the company's activities, which ensure effective control over financial transactions, in addition to preparing organizational structures and job descriptions in line with the applicable policies in the company.

- **Accounting and Bookkeeping Services:**

TAG.GD's accounting department provides records management services for efficient accounting bookkeeping in compliance with International Financial Reporting Standards, so that all relevant reports can be accessed whenever needed, all at a fraction of the cost of hiring a full-time accountant.

Our accounting and bookkeeping services are tailored to meet the needs of our clients. Our professional team is familiar with all major accounting software and is capable of designing technical processes to meet clients' requirements.



Abu-Ghazaleh Intellectual Property (AGIP) provides global IP services, including registration, protection, and management of patents, trademarks, copyrights, and designs. The firm offers strategic portfolio guidance, conducts searches, and represents clients in IP litigation. AGIP also supports licensing, commercialization, and valuation, ensuring clients maximize the value of their intellectual assets through effective protection and management across international markets.

INTELLECTUAL PROPERTY Services

**Abu-Ghazaleh Intellectual Property (AGIP)
Talal Abu-Ghazaleh Patents (TAG-Patents)
Talal Abu-Ghazaleh Domains (TAG-Domains)**

www.agip.com

Abu-Ghazaleh Intellectual Property (AGIP)

Abu-Ghazaleh Intellectual Property (AGIP) is one of the most prominent specialized global companies in providing intellectual property protection services, with an experience of more than five decades.

Through a network of offices spreading worldwide, AGIP offers integrated solutions that include registration of trademarks, patents, and domain names, in addition to legal and technical consultations related to intellectual property, with a firm commitment to enhance the infrastructure of the intellectual property at the regional and international levels.

AGIP was established in Kuwait in 1972 under the name TMP Agents., at a time when the intellectual property protection systems in the Arab world were at their early stages back then. Ever since, AGIP continues to support and develop the intellectual property infrastructure at the regional and international levels.

In line with this goal, AGIP operates in close coordination with the Arab governments and multilateral organizations to develop an effective system for the protection of intellectual property rights and raise the awareness on the importance of intellectual property rights and enhance their enforcement mechanisms in the Arab countries.

Such development has effectively contributed to boosting the confidence of multinational companies in the regional market and encouraged them to expand their operations and make major investments in the region, driven by the reassurance stemming from the legal environment that provides proper protection for their intangible assets.

AGIP also provides technical and advisory support to legislative bodies and decision makers in many Arab countries, including Bahrain, Iraq, Lebanon, Yemen, Tunisia, and the UAE, by reviewing and updating the intellectual property rights legislation and their enforcement.

AGIP's leadership role is further reinforced through its active participation in international and specialized organizations, such as the World Intellectual Property Organization (WIPO), World Trade Organization (WTO), in addition to specialized non-government organizations, such as the International Trademark Association (INTA), International Association for the

Protection of Intellectual Property (AIPPI), and International Federation of Intellectual Property Attorneys (FICPI).

Through its offices spread worldwide, AGIP provides trademarks owners and legal companies with effective tools to manage and protect intellectual property rights registered with them, while reducing the administrative effort required. AGIP, moreover, facilitates the process of renewing trademarks, patents, domain names, and all related rights through its digital services that enable clients to follow up on the status of their rights and renew them easily online, without the need to paperwork, or to communicate through email or fax.

Through AGIP's official website, law firms may manage the portfolios of their clients through a customized, comprehensive user interface. The intellectual property rights holders may manage their portfolios through their individual accounts easily and efficiently. AGIP is also distinguished by its provision of integrated digital solutions that enhance client's experience while ensuring efficiency and accuracy in providing intellectual property rights. Among its prominent advantages:

- **Customized, Secure Electronic Account:** Clients get a private account for each of them on AGIP's website, enabling them to manage their files and check the status of their applications easily and transparently.
- **Instant Quotations:** The online platform provides the option of obtaining instant quotes for registration services in various countries, without the need for lengthy correspondence.
- **Close Monitoring of Correspondence:** All correspondence with clients are audited by a team specialized in quality assurance, to ensure accuracy and punctuality.
- **Advanced Database for Trademarks:** The extensive database provides immediate advice on the possibility of accepting trademark registrations and alerts to similar registration attempts in other countries.
- **Automatic Electronic Alerts:** The system relies on automated reminders of deadlines, ensuring that rights are preserved and preventing delays or omissions.

These advancements in our services have been accompanied by strategic expansions in the number of our branches, which have reached 21 offices across all Arab countries, in addition to India, Turkey, Pakistan, China, Afghanistan, Iran, Russia, Nigeria, Indonesia, Malaysia, and Kenya. In addition to liaison offices in France, Italy, South Africa, and Chile, in addition to Nordic countries, and a network of 150 liaison and correspondence offices around the world.



AGIP Services:

- Enforcement of intellectual property rights, which covers registering all intellectual property rights, including:
 - Trademarks.
 - Patents.
 - Industrial designs.
 - Copyright.
 - Domain names.
 - Botanical classifications.
 - Trade secrets.
 - Registration with customs.
 - Geographical indicators.
 - Intellectual property portfolio management.
 - Power of Attorney
 - Global monitoring of trademarks.
 - Patent litigation.
 - Drafting patent applications.
 - Patent validation system.
 - Patent search.
 - Patent monitoring.
 - Pharmaceutical patents monitoring.
- Copyrights.
- Complaints related to social media disputes.
- Services of providing information related to product labels and specifications.
- Companies' incorporation and registration.
- Incorporation of exempted companies.
- Franchise agreements.
- Due diligence study.
- Drawing up contracts and reviewing them.
- Legal consultations and litigation.

Talal Abu-Ghazaleh Patents (TAG-Patents)

TAG-Patents provides clients with all the needs of the clients related to intellectual property, including registration, follow up, litigation, licensing, and consultations related to patents and industrial designs and models in all countries of the world, through a wide network of offices and partners around the world.

Thanks to its wide knowledge of the Patent Cooperation Treaty (PCT), TAG-Patents supports its clients in filing and following up on the patent applications with International Patent Office (PCT) or electronically through the e-PCT.

Over the last years, AGIP has filed more the 130,000 patent applications through its operating and representative offices spread in all countries of the world. It also gained the confidence of its 90,000 clients globally. AGIP is proud to be the only intellectual property firm with a dedicated database of the patents published in the Middle East and Africa.



TAG-Patents Services:

- Follow-up on patent granting procedures.
- Drafting of patents.
- Patent validation system.
- Auditing the portfolio (file) of patents.
- Follow-up on breach of patents.
- Litigation in matters related to patents.
- Patent search.
- Patent monitoring.
- Deep patent investigation report.
- Pharmaceutical monitoring.
- Data exclusivity for pharmaceuticals.
- Consultations related to patents.

Talal Abu-Ghazaleh Domains (TAG-Domains)

TAG-Domains is a subsidiary of Abu-Ghazaleh Intellectual Property (AGIP) and an ICANN (Internet Corporation for Assigned Names and Numbers) Accredited Registrar. It was established to provide Arab and regional online businesses with a full range of domain name services including domain name registration, renewal, and transfer.

TAG-Domains is one of the few accredited registrars in the Arab region that offer a wide range of the generic and top-level domain names.

We believe that establishing an online presence is essential for every business. Leveraging our global network of offices, TAG-Domains offers a comprehensive and reliable domain name registration services.



TAG-Domain Services:

- Generic top-level domain names.
- Registrations and combined registrations.
- Renewals and combined renewals.
- Transfer and combined transfer.
- Country-code top-level domain names.
- International domain names.
- Arab domain names.
- Auto renewal and deletion policy.



Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult) provides business, financial, and risk management consulting to enhance performance and support sustainable growth. Services include valuation of intellectual property, real estate, and Mergers and acquisitions (M&A), specialized training in finance, leadership, and technology, digital transformation guidance, and market research, helping organizations adopt digital tools, optimize business models, and make informed strategic decisions.

CONSULTING Services

Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)

www.tag-consultants.com

Abu-Ghazaleh Valuation and Financial Consulting (TAG-Valuation)

TAG-Valuation

Talal Abu-Ghazaleh Educational Consulting (TAG-Education)

TAG-Education

Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult)

TAG-Consult was established in 1972. It offers the best administrative consulting services for local and international companies and businesses in accordance with the best practices recognized in this field. Since its inception, TAG-Consult has continuously expanded to be one of the largest prominent consultancy firms in the region through its offices spread around the world. Its consultants deliver an integrated chain of high-quality services in the areas of management to meet the needs of the business community.

Over the past five decades, TAG-Consult has gained a distinctive reputation in many areas related to administrative and financial consulting, administrative systems, information systems, administrative quality systems, environmental management systems, European Conformity (CE) marking, risk analysis, critical review points, human resources development, economic feasibility studies, market researches, cost management studies, and training, and other consulting works related to the financial aspects such as companies merger, privatization, evaluation, and others.

TAG-Consult seeks to achieve clients' satisfaction as well as exceeding their expectations through the services offered by TAG.GD offices around the world. TAG-Consult has distinguished capabilities to access information sources in all the areas of its work, in addition to the ability to acquire the necessary expertise required for any project. TAG-Consult's policy, along with direct work with the clients, significantly contributes to achieving their objectives and meeting their expectations easily.

TAG-Consult's vision is based on providing innovative consulting solutions that integrate with the latest tools of information technology, in accordance with the highest international standards. This is to create long-term value for its clients. It also aims to provide a comprehensive range of high-quality consulting services to remain at the forefront of the consulting firms in the region by expanding its geographical reach across different business sectors in the upcoming years.

Throughout its journey, TAG-Consult has been seeking to take part in the areas of knowledge, capacity building, and distinctive creative plans. Its belief in the necessity of adhering and adapting to the high professional and ethical standards is strengthened. It strives honestly and relentlessly to be a model of professional spirit and takes pride in its unwavering commitment to principles and excellence.



TAG-Consult Services:

- **Administrative Consulting:**
 - Strategic Planning and Performance Management: Providing comprehensive services of preparation and development of strategic plans, ensuring the alignment with the organizational vision and objectives. This includes designing performance management systems that effectively measure the effectiveness of the strategy implementation and achieving the set results.
 - Human Resources and Restructuring Consulting: Supporting corporate development that involves review and development of organizational structures and job descriptions; assessment and job classification, salary and wage scales, as well as the formulation of human resources policies and procedures manuals, in addition to employees' performance and workload evaluation.
 - Business Process Management (BPM): Developing policies and procedures guidelines, restructuring of processes, and developing operational models.
 - Quality, Management Systems Standards, and International Organization for Standardization (ISO) specifications.
 - Corporate excellence by enabling corporates to achieve the highest levels of leadership and corporate excellence, through providing the necessary support to carry out self-assessment, identifying corporate capabilities, preparing for participation in local and international government and organizational excellence awards, as well as employee excellence awards, and designing internal excellence awards.
 - Developing the Services: Designing the customer journey, measuring clients' satisfaction studies, secret shopper, and enhancing the services system.
 - Project Management: The establishment of project management offices, assessing and restructuring them.

- **Financial Consulting and Investment:**
 - Financial Consulting: Includes the development of financial and accounting policies and processes; asset management, purchase, and inventory management systems; incorporation of public joint-stock companies; initial public offering services; company evaluation; and consulting on anti-money laundry (AML) and counter-terrorism financing systems.

- Business Development and Investment Consulting: Includes the preparation of economic feasibility studies, business plans, market research, sectoral studies, socio-economic studies, customer satisfaction measurement, secret shopper, and business assessment.
- MSI 20000® Financial Quality Certification: Providing qualification services to obtain the international MSI 20000 Financial Quality Certificate, which aims to enhance the efficiency of the financial performance and achieve excellence in financial transactions, in accordance with the highest international standards.
- **Governance and Risk Management Consulting:**
 - Corporate and Family Governance Consulting: Includes the development of corporate governance framework and family governance charters, assessment of board of directors, drafting annual governance reports, and development of internal control systems.
 - Risk Management Consulting: Includes offering support and experience to corporates in order to define, assess, and address risks that may affect their objectives and operations. The goal is to enhance corporate's resilience, continuity, and ability to make informed decision.

TAG-Consult Resources Mobilized to Serve its Clients:

- Partnerships with global intermediaries (consultants, technology brokers, chambers of commerce, and industrial companies).
- Strategic alliances with companies and international technology transfer centers.
- Special database containing thousands of clients and potential investors.
- Special database containing the patents registered around the world.
- Personal relationships, business meetings, workshops, specialized exhibitions, etc.

Driven by its belief that successful planning for a technology transfer project is halfway to successful cooperation, TAG-Consult offers its clients a wide range of consulting and support services related to technology transfer, ranging from conducting feasibility studies and strategic business planning to market research and evaluation, as well as preparing operating manuals, negotiating, and drafting legal documents.

Supported by a multi-specialization team of experts, TAG-Consult is distinguished for its ability to address each client's needs, paving the way for successful knowledge and expertise transfer and capacity building.

Abu-Ghazaleh Valuation and Financial Consulting (TAG-Valuation)

TAG-Valuation is specialized in providing a comprehensive and integrated set of financial consulting services, including all forms of valuation, due diligence services, building and reviewing financial models, and trademark consulting. It operates globally through its offices spread across the Middle East and North Africa, as well as a network of experts, specialists, and representative offices spread in Asia, Europe, North America, and Latin America.

TAG-Valuation was established when valuation services were in their early stages of development in the Arab region, following HE Dr. Talal Abu-Ghazaleh's emphasis on the importance of this service. The company; therefore, led the efforts of establishing a framework for advancing the valuation profession worldwide.

The company has a long and distinguished record of supporting government and non-government organizations in raising awareness on the importance of businesses and intellectual property valuation through seminars, lectures, and workshops held in various Arab countries such as Syria, Lebanon, Tunisia, Jordan, KSA, the UAE, and others. Its team of experts has worked meticulously to provide tangible solutions by combining their expertise in all fields with the best global practices.

TAG-Valuation was built on solid foundations and principles of dedication, quality, and excellence. Its team is distinguished by the wide knowledge, multiple talents, exceptional skills, and deep expertise, enabling it to deliver precise, distinguished, impartial, and effective services, while ensuring the highest possible quality by applying the best international practices.

It provides a variety of financial consulting services, including financial planning, liquidity management, and investment strategies. Additionally, it provides customized solutions to support business growth and achieve financial efficiency through analyzing the companies' needs and providing integrated strategies to help clients make informed financial decisions that enhance business sustainability and increase the return on investments.



TAG-Valuation Services:

- **Securities Valuation:**
Conducting valuation of securities, such as stocks, bonds, and other financial instruments. Our experts analyze market trends, financial data, and industry conditions to determine the fair value of these securities. This helps our clients make well-informed investment decisions and manage risks effectively.
- **Stocks Valuation:**
Conducting a comprehensive valuation of stocks by analyzing the company's financial performance, market trends, and relevant economic data. Our team utilizes advanced methods, such as cash flow analysis and financial statement review to determine the fair value of a stock. This helps investors make investment decisions based on solid foundations.
- **Tangible Assets Valuation:**
Valuating tangible assets, such as real estate, equipment, and inventory by analyzing their market and technical condition. We use various methods to determine their actual value based on accurate criteria that include costs and future sales. This valuation makes informed investment decisions and determine the actual value of assets.
- **Intellectual Property and Intangible Assets Valuation:**
Valuating intangible assets, such as patents, trademarks, copyright, and clients' lists. Our team depends on scientific methods to analyze the value of these assets based on potential future revenues and their strategic impact on business. This valuation helps determine the actual value of intangible assets and guide the financial and investment decisions.
- **Business Valuation:**
Conducting business valuation, including determining the actual value of the company based on a comprehensive analysis of the financial performance, market, and future opportunities. We use various methods such as Debit Cash Flow (DCF) analysis and market comparisons to determine the fair value. This service supports strategic decisions such as selling, purchasing, or restructuring.

- **Feasibility Studies:**
Conducting comprehensive feasibility studies to evaluate the financial and operational viability of projects or investments. The study includes market analysis, potential revenues, risks, and valuation of a project's impact on the environment or community. These studies help make data-driven decisions, enhancing the opportunities of success and profitability for future projects.
- **Reviewing Valuation Models and Fair Value Opinion:**
Reviewing the financial forms used in valuing assets or companies to ensure their accuracy and adequacy. The assumptions used and valuation techniques are analyzed to ensure that the fair value achieved accurately reflects the economic reality. We provide expert opinions that contribute to improving valuation models and enhancing their credibility in financial decision-making.
- **Company Privatization:**
Providing integrated consulting services for the privatization process, including company valuation, market analysis, and strategies for selling shares or assets to the private sector. This includes developing a comprehensive plan for ownership transfer to maximize the benefits of the process. Our goal is to facilitate a successful transition from public to private ownership while ensuring business sustainability and increasing its value.
- **Mergers and Acquisitions:**
Providing specialized consulting on mergers and acquisitions by analyzing the potential opportunities and provide strategies to assist in making the deals seamlessly and efficiently. This includes financial valuation, negotiations support, and feasibility analysis to ensure achieving maximum value. We, moreover, help companies make strategic decisions that drive growth and expansion.
- **Organizational Restructuring and Regulatory Procedures:**
Providing specialized consulting on improving the organizational structure of companies by analyzing current processes and frameworks and offering restructuring solutions. This includes enhancing the operational efficiency and defining clear roles and responsibilities to ensure optimal performance. We support companies in adapting to market changes and achieving sustainable growth through innovative organizational strategies.

- **Company Liquidation:**

Providing comprehensive consulting services during the company liquidation process. We assess assets and liabilities and make appropriate plans to distribute the asset among creditors and shareholders. This includes processing all the legal and financial aspects to ensure full compliance with local and international laws and regulations. Our goal is to facilitate an organized and efficient liquidation process, while mitigating the risks and achieving the best results for all the involved parties.
- **Financial Modeling Services:**

Developing integrated financial models that help companies forecast financial performance and assess strategic options. These models include cash flow analysis, budget preparation, and forecasting revenues and expenses, based on real-life scenarios. Our services support the process of informed financial decision-making and enhance the long-term planning capability.
- **Drafting Budget Estimates:**

Drafting accurate budget estimates that help companies plan their financial resources efficiently. This process includes estimating revenues and expenses based on realistic assumptions aligned with the company's objectives and strategies. Budget estimates help monitor the financial performance and ensure the balance between income and expenses, in order to achieve financial sustainability.
- **Other Financial Consultations:**

Offering a variety of financial consulting services that include financial planning, liquidity management, and investment strategies. Our team provides expert solutions to support business growth and achieve financial efficiency by analyzing the company's needs and offering integrated strategies. We help our clients make well-informed financial decisions that enhance business sustainability and increase the returns on investment.
- **Market Research Studies:**

Conducting comprehensive market studies to analyze market trends, clients' needs, and competition. This includes data collection and analysis to define the opportunities and challenges facing the businesses in a particular market. These studies help the companies make strategic decisions supported by accurate market insights, enabling them to succeed in a competitive business environment.

Talal Abu-Ghazaleh Educational Consulting (TAG-Education)

Talal Abu-Ghazaleh Educational Consulting (TAG-Education) is committed to supporting life-long learning by helping education institutions effectively adapt to the rapid evolving opportunities and capabilities of the 21st Century.

TAG-Education focuses on all the elements of the scientific and educational system, starting from planning, teaching, and assessment to feedback. We believe that these practices are the essential foundations of the learning process. We also believe that learning is not an isolated process that is limited to a certain age period; rather it is a life-long and continuous journey.



TAG-Education Services:

- **Enhancing Institutional Capabilities of the Arab Education Ministries:**
 - Development of education strategies.
 - Implementing strategic plans of development and reform projects.

- **Designing and Building Educational Management Systems:**
 - Management role.
 - Resources.
 - Implementation and delivery of educational outputs.
 - Measurement, evaluation, and assessment.
 - Data analysis and optimization.

- **Enhancing Teacher Training and Professional Development:**
 - Offering internal training for teachers and professional development services.
 - Offering accredited training course for teachers and staff.

- **Accreditation:**
 - Designing and preparing the accreditation process for education institutions.
 - Assisting countries in developing their national accreditation standards.

- **Providing Consulting Services to School Administrations:**
 - Building franchise/(trademarks) network for internationally recognized service providers, along with capital/(equity) investment to support schools construction in the region.
 - Facilitating the design and implantation of administrative consulting services for schools.
 - Restructuring and reorganizing schools (policies and procedures).

- **Developing and Distributing Curricula and Educational Materials:**
 - Facilitating the delivery of a globally recognized publishing program.
 - Developing curricula and e-learning curricula.

- **Utilizing ICT Systems in Education:**
 - Identifying the appropriate ICT services for education.
 - Enhancing the use of ICT in education and e-learning.

- **Education News:**
 - Writing news in the field of education.
 - Editing and proofreading news stories in the field of education.
 - Monitoring the quality of education news stories translated from English into Arabic and vice versa.

- **Providing Infrastructure Services to Research and Education Communities:**
 - Linking research and education institutions to regional and international research and education networks.
 - Providing the research and education communities with the services that allow easy transfer and access.



Talal Abu-Ghazaleh Information Technology International (TAG-ITI) delivers comprehensive IT services to optimize digital infrastructure and boost efficiency. Offerings include network management, IT solutions, software development, e-services, hardware solutions, e-archiving, cybersecurity, cloud services, and IT consulting. TAG-ITI supports businesses in digital transformation, secure data management, and innovation, in addition to providing tailored technology solutions to enhance productivity and operational performance.

INFORMATION TECHNOLOGY Services

Talal Abu-Ghazaleh Information Technology International (TAG-ITI)

www.tagdigitrans.global

Talal Abu-Ghazaleh E Solutions (TAG E-Solution)

www.tagdigitrans.global

Talal Abu-Ghazaleh for Technology (TAGTech)

www.tagtech.global

Talal Abu-Ghazaleh E-Archiving (TAG E-Archiving)

TAG E-Archiving

Talal Abu-Ghazaleh Information Technology International (TAG-ITI)

TAG-ITI was established in 2001 to offer professional and consulting services in the field of Information and Communication Technology (ICT) to the international business community. It operates through a teamwork of more than 100 professionals across its offices around the world. Leveraging its unique and deep expertise, TAG-ITI is dedicated to aligning information technology with business functions to meet the changing needs of its clients.



TAG-ITI Services:

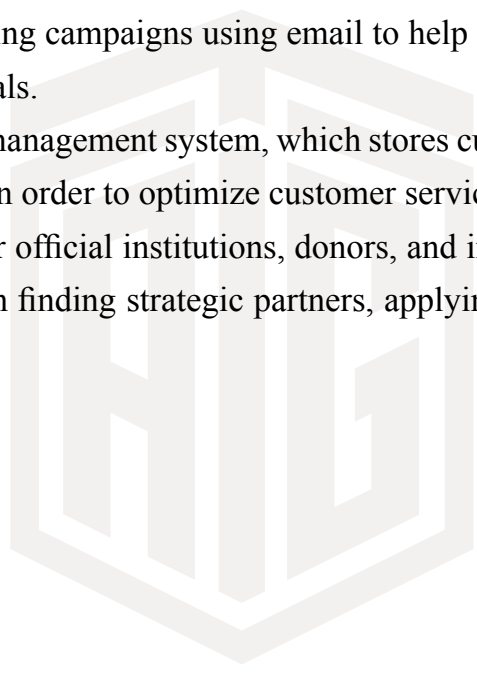
- Strategic planning of ICT.
- Technical change management.
- Suppliers' management.
- Project management and supervising the implementation.
- Restructuring work process, analyzing systems, and designing them.
- ICT audit services.
- General computer controls audit.
- Application systems audit.
- ICT security and governance services.
- Control Objectives for Information and Related Technologies (COBIT) (Assessment, implementation, and supervision).
- ISO27001
- ISO20000
- ISO22301
- Developing IT policies and procedures.
- Business continuity and disaster recovery.
- Network vulnerability assessment.
- Hacking test.
- IT Infrastructure Library (ITIL) framework (Assessment, implementation, and supervision).
- Quality control management in the IT department.
- ICT business solutions services – Enterprise resource planning (ERP) consulting.
- ERP readiness assessment.
- ERP planning audit.
- Data center design consulting.
- Network design consulting.
- Directory and email systems services.
- Web hosting consulting.
- Open source software consulting.
- Backup consulting.
- Disaster recovery consulting.
- Servers consulting.
- Operating systems consulting and support.

TAG-ITI also provides specialized database services, serving as a centralized hub for collecting, optimizing, and storing important TAG.GD data, such as data from clients, NGOs, companies, donors, and government organizations. In addition to a database of CVs for experts within and outside the TAG.GD, covering all sectors and fields. This is provided through a user-friendly search engine developed by the company's team, allowing companies to efficiently search the information available on the database quickly.



TAG-ITI Services in the Field of Database:

- Providing comprehensive, updated databases through continuous search, review, and amendment of the content and periodic validation of its conformity with the latest data.
- Managing the marketing campaigns using email to help spread the news, newsletters, and marketing materials.
- Clients' relationship management system, which stores customers' data and follows up on marketing efforts in order to optimize customer service.
- Creating databases for official institutions, donors, and international organizations, to serve as a reference in finding strategic partners, applying for tenders, and managing grants.



Talal Abu-Ghazaleh E-Solutions (TAG E-Solution)

Talal Abu-Ghazaleh E-Solutions (TAG E-Solution) provides technical solutions tailored to business needs, offering clients a competitive advantage. The process includes studying and analyzing client's existing business model, technologies used, processes implemented, and future vision for development. Based on these insights, clients are provided with the best services for technical solutions, including their development, and application.

At TAG E-Solution, experts, technicians, and support staff leverage their expertise and wide experience to help organizations adopt with the latest technologies and software solutions. This ensures that software is introduced or updated with excellence, high quality, and on time.

The TAG E-Solutions team of programmers has an extensive experience in system analysis and programming using multiple languages and software, such as SharePoint, Oracle, JAVA, PHP, VB.NET, C+, and ASP.NET. The team is also specialized in mobile application development.



TAG E-Solution Services:

- Application programming and development.
- Developing internal web portals using Microsoft SharePoint.
- Accounting system TAG Accountant.
- Enterprise resource planning system TAG-ERP.
- Student registration and admission system.
- Electronic examination system.
- Website development.
- Website design.
- Website audit.
- Media management system.
- Blogs, forums, opinion polls, and referendums.
- Search engines.
- Professional website content editing.
- E-solutions.
- Desktop software development.
- E-commerce applications.

Talal Abu-Ghazaleh for Technology (TAGTech)

Talal Abu-Ghazaleh for Technology (TAGTech) was established in response to HE Dr. Talal Abu-Ghazaleh's vision of the urgent need to build Arab technological industries that keep pace with the latest knowledge developments, especially for users in the Arab countries and globally, with the best quality at affordable and competitive prices.

TAGTech specializes in the development, design, manufacturing, and producing technological devices dedicated for personal or commercial use. So far, it launched more than 20 different products, including laptops, tablets and smartphones. TAGTech also customized its manufacturing processes to meet the specific needs of educational, governmental, or commercial sectors.

Given Dr. Abu-Ghazaleh's firm commitment to education and e-learning, TAGTech has recently launched TAG-TAB EBook that serves as a digital alternative to the traditional schoolbag. This marks a pioneering step towards more developed and flexible learning. This device is a revolution in digital learning, as it provides an interactive education experience for students and teachers through downloading the e-books feature, digital educational tools, and advanced e-learning platforms.

The device is designed to be practical and user-friendly, which makes it the perfect tool to enhance academic achievement and provide a more flexible, streamlined learning environment. It combines advanced cutting-edge technology with ease of use to offer an outstanding reading experience. It also has a comprehensive electronic platform that enables accessing e-books in all subjects.

TAGTech currently operates through its manufacturing factories in Egypt, Lebanon, China, and Jordan. Its products are designed by Jordanian experts, specialized in the field of manufacturing and development. TAGTech products are available in more than 50 locations around the world.

Talal Abu-Ghazaleh E-Archiving (TAG E-Archiving)

TAG E-Archiving launched a professional service titled, “Integrated Solutions for E-Archiving and Workflow Management,” to be added to the various professional services rendered by TAG.GD.

This service offers a specialized e-archiving system to manage, secure, share, and track information professionally.

This service comes in response to the demands of the knowledge age and its rapid developments; supporting and assisting institutions in their digital transformation.

It operates through a comprehensive, integrated electronic system that manages the content of documents of companies and government institutions electronically, enabling control over the flow of internal operations and procedures within institutions and the electronic circulation of their transactions.

This system is applied globally in more than 100 countries in 30 languages. It is especially designed to serve the institutions with a large daily volume of paper and electronic transactions. It has been ranked among the best worldwide. We managed in less than three years, thanks to the efforts of the outstanding, highly efficient teamwork, to e-archive more than 150 million papers, in addition to automating and implementing the e-archiving system in many government and private organizations in various sectors in Jordan, countries of the region, and the world.

Moreover, TAG E-Archiving has launched a new professional service called “**The integrated solutions for electronic archiving and workflow management**” as an addition to the various professional services it offers.

Importance of E-Archiving:

- Saving information.
- Protection against data loss.
- Meeting the standard and legislative requirements.
- Controlling storage and cost.
- Mitigating the risk of paper damage.
- Easy access to documents.
- Easy access to documents.



TAG E-Archiving Services:

- **E-archiving System and Workflow:**
 - The archiving system is provided along with training on its use, in addition to periodic and annual maintenance services, as well as the provision of a system for managing internal operations and workflows.
- **E-archiving of Paper Files**
 - We perform actual archiving of paper files and documents by providing the required technical cadre to prepare the files, scan them using scanners, and store them according to the client's need.

Work Mechanism:

- » The client determines the documents that need to be archived.
 - » Receiving the documents from the client.
 - » Documents assessment and planning.
 - » Documents scanning.
 - » Classification.
 - » Indexing.
 - » Quality inspection.
 - » Delivery of paper and electronic documents to the client.
- **Integrated Solutions for Archiving and Workflow**
 - All e-archiving-related tasks are carried out, including providing the archiving system, necessary studies and consultations, and archiving paper documents and entering them in the system, in addition to providing comprehensive solutions for establishing and controlling the internal flow of operations and workflow.



Through its member firms, Talal Abu-Ghazaleh Global Digital (TAG.GD) provides comprehensive education services to enhance skills, knowledge, and career growth. Offerings include professional training, global certification programs, educational consultancy, e-learning solutions, and academic support. TAG.GD also organizes workshops, seminars, and youth empowerment initiatives, fostering leadership, innovation, and entrepreneurship to help individuals and organizations remain competitive globally.

EDUCATION Services

Talal Abu-Ghazaleh Global Digital University (TAG-GDU)

www.tag-gu.global

Talal Abu-Ghazaleh for Quality Assurance in Education (TAG-EDUQA)

www.tag-eduqa.com

Talal Abu-Ghazaleh Proctored Testing Centers (TAGI-Metric)

TAGI-Metric

Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)

www.tagconfucius.com

Talal Abu-Ghazaleh Global Digital University (TAG-GDU)

Talal Abu-Ghazaleh Global Digital University (TAG-GDU) was established in 2018 with the goal of empowering and enhancing global learning, ensuring access to accredited education for all, regardless of their geographical location, through innovative digital learning platforms. TAG-GDU has achieved strategic international partnerships with leading global universities, offering many postgraduate programs online through the Massive Open Online Courses (MOOCs) system free, which allows a large number of learners to enroll in the best programs around the world. Such programs were selected based on the standards for master's degrees accreditation in the United States of America.

TAG-GDU believes that high-quality learning is a fundamental human right as every individual should have the opportunity to pursue world-class education without financial restrictions. This is achieved by signing cooperation agreements with accredited academic institutions.

At TAG-GDU, continuous improvement is one of the main pillars of our operations. We ensure that students are engaged in the development of the education process through systematically receiving their feedback and suggestions. This approach affirms the University's commitment to sustainably improving the quality of academic programs and ensuring their alignment with the developments in education sector and the needs of the global labor market; thus, enhancing the University's position as a leading educational institution that responds actively to future transformations.

TAG-GDU offers professional diploma programs designed to provide individuals with the skills and knowledge necessary to excel in a specific profession. The programs are tailored to meet the needs of the labor market by providing theoretical and applied knowledge, as well as the practical skills necessary to perform job-related tasks efficiently.

The academic programs offered by the University are distinguished for their high-quality and suitability for the global labor market, ensuring practical educational outcomes that support employment opportunities and professional development.

- **The Student Obtains a Professional Diploma Accredited by the University in the Following Disciplines, including:**
 - Professional Diploma in Journalism.
 - Professional Diploma in Business and Entrepreneurship.
 - Professional Diploma in Personal Development.
 - Professional Diploma in Intellectual Property Laws.
 - Professional Diploma in Human Resources Management.
 - Professional Diploma in Marketing Management.
 - Professional Diploma in Hospitality Management.
 - Professional Diploma in Management.
 - Professional Diploma in Artificial Intelligence.

- **Academic Degrees through Partnerships with other Foreign Universities:**
 - PhD in Business Management.
 - PhD in Education.
 - Master's in Business Management.
 - Master's in Teaching English for Non-native Speakers.

- **Bachelor's Degree in the Following Majors:**
 - Literature (Journalism and Mass Communication).
 - Literature (Political Science, Economy, English, and Sociology).
 - Computer Applications.
 - Business Management.
 - Data Analysis.
 - Cloud Computing.
 - Software Engineering.
 - International Financing and Accounting.

Talal Abu-Ghazaleh for Quality Assurance in Education (TAG-EDUQA)

Talal Abu-Ghazaleh for Quality Assurance in Education (TAG-EDUQA) was established to offer high-quality consulting and educational services that aim to improve and develop the quality of educational institutions in the region and the world. It relies on a wide network of offices spread globally, TAG-EDUQA delivers advanced and specialized solutions to support education and ensure sustainable quality.

TAG-EDUQA enhances its commitment to professionalism and innovation by providing services that align with the latest international standards and practices.

TAG-EDUQA operates as part of Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult), which provides a comprehensive range of high-quality services to meet the needs of various institutions through its operating offices spread across the Arab region, in addition to representative offices in Europe, Asia, and North America.

In implementation of its approach of continuous expansion to become one of the largest leading consulting companies in the region, TAG-EDUQA was established to provide the best educational consulting services, to extend the services of the Arab Organization for Quality Assurance in Education (AROQA), and to direct efforts towards improving the quality of educational institutions.



TAG-EDUQA Services:

- **Accreditation (Kindergartens - Schools / Universities - Programs - Certificates):**
We conduct a comprehensive assessment based on standards and indicators that assess the quality of education and services offered by these institutions. This is to enhance educational quality and improve the academic programs, infrastructure, and student services. The accreditation process also provides the best practices in quality assurance and continuous improvement methods through self and external assessment, aiming to offer distinctive education services to students and to take part in the continuous improvement process.

- **Training and Professional Development:**

We offer advanced training programs for the academic and administrative cadres that include the development of teaching and administrative skills, the use of education technologies and modern teaching techniques. We also organize and conduct workshops and training courses that focus on improving the individual and team performance within the educational institutions, contributing to enhancing the effectiveness of education and management.

- **Scientific Publishing:**

We help publish the scientific researches and studies that contribute to the improvement of educational practices and academic knowledge. We distribute scientific works across academic and research platforms. We, furthermore, organize conferences and seminars to share the latest research and development in the field of education, promoting knowledge exchange and cooperation between researchers and practitioners.

- **Educational Consulting:**

We offer specialized consulting services to develop and update curricula to keep pace with the latest educational trends and the best global practices. Our services include providing recommendations and analysis to optimize academic and administrative performance, including developing teaching and school management strategies, along with developing long-term strategic plans that focus on achieving educational objectives and enhance sustainable growth.

- **Schools and Universities Qualification to Obtain International Accreditation:**

We help prepare the required documents to obtain international accreditation, including comprehensive reports and reviews. We also offer guidance on how to meet the international standards and maintain quality across all aspects of the educational process. In addition to customized training for academic and administrative teams on international accreditation requirements and how to effectively fulfill them.

- **Management of Educational Projects:**

We offer comprehensive services for the planning and establishment of schools, including the design of academic programs, development of administrative structures,

and formulation of operational strategies. We also help organize and direct human and financial resources of the educational projects to ensure that goals are achieved efficiently and effectively. We, moreover, offer continuous monitoring and assessment to ensure that projects are implemented according to the set plans and that required results are achieved.

- **Assessment, Auditing, and Review:**

We provide comprehensive assessments of the performance of educational institutions, including a review of the academic programs, management processes, and the achievement of the educational objectives. The assessment process also includes a detailed inspection of the various aspects of the academic and administrative performance, which helps identify the strengths and weaknesses and make effective improvements.

- **Activating Digital Schoolbag:**

We offer the digital schoolbag services, including the development of interactive educational tools and the provision of digital resources that support the learning process. We help optimize the learning experience by integrating technology into the education process, which provides students and teachers with modern, user-friendly educational tools. Additionally, we offer training for teachers and administration staff on how to effectively use the digital schoolbag to improve the education quality.

TAG-EDUQA Objectives:

- Quality improvement.
- Promoting scientific research.
- Optimization of learning outputs.
- Competency development.
- Innovation support.
- Sustainable development.
- Linking education to labor market.
- Integration of technology into education.
- Achieving transformation from teaching into learning.

Talal Abu-Ghazaleh Proctored Testing Centers (TAGIMetric)

Talal Abu-Ghazaleh Proctored Testing Centers is a unique concept that acts as a one-stop shop for hosting examinations and assessments, bringing together a globally recognized examination process under one roof.

TAGIMETRIC is a secure testing center equipped with web-accessed monitoring services and student authentication facilities using the latest biometric technology.

Our premises are staffed by highly trained professionals with a wealth of experience in providing first-class services to private businesses, institutions and corporations. These services are designed to address the demand for entry and exit tests, skill level exams and much more.

We have a range of partnerships with well-known examination providers, both online and traditional. We develop tailored assessment packages based on a client's needs.



TAGI-Metric Services:

- Computer-based, online and conventional exams.
- Spreading our services through multiple testing centers in Amman, Beirut, Cairo, Manama, Riyadh and Muscat.
- Developing customized assessments and exams for corporations.
- Assisting universities in offering their exams to students.
- Aiding corporations and Institutions with Entry and Exit exams.
- Facilitating the staff skills level test using internationally recognized methods.
- Verifying students' utilizing Biometric methods like Signature, finger prints, and face recognition.
- Delivering online monitoring and recording services via web accessed cameras.

Partners:

- Pearson VUE.
- Syrian Virtual University.
- PSI - Exams Online.
- Meazure learning.
- British Council.
- Voxy.
- The International Arab Society of Certified Accountants (IASCA).
- The Arab International Society for Management Technology (AIMICT).

Branches:

- Jordan-Amman.
- Egypt-Cairo.
- Lebanon-Beirut.
- Oman-Muscat.
- Iraq-Irbil.
- Bahrain-Manama.



Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius)

Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) was established in 2008 with the aim to introduce the Chinese language and culture, highlighting the common values between the Arab and Chinese cultures. It is the outcome of a distinctive, unique cooperation between Talal Abu-Ghazaleh Global Digital (TAG.GD) and the Confucius Institute in China.

TAG-Confucius was established attributed to TAG.GD's belief in the basic role this language plays and its importance in revitalizing the businesses locally and regionally, to support the economic growth in the region.

It serves as the officially accredited center for Chinese language education in Jordan. The language is taught by specialized educators in teaching Chinese as a foreign language. Educators are delegated from Shenyang University and are accredited by the leading Confucius Institute in China.

In addition to teaching Chinese, TAG-Confucius organizes many activities related to the Chinese language and culture.

The TAG-Confucius further offers, in collaboration with the World Chinese Language Council and Shenyang University, various scholarships for the Institute's students wishing to study in China. This is to give the Institute's students the opportunity to learn Chinese in its homeland, which effectively contributes to prompt learning and mastering of the language, in addition to the opportunity to get to know the ancient Chinese civilization and culture.



TAG-Confucius Services:

- TAG-Confucius provides comfortable classrooms and a language lab equipped with the latest technologies in education, to ensure the students obtain the full benefit and make learning Chinese a unique, enjoyable experience.

- TAG-Confucius has a Chinese library, full of books and multimedia tools for learners of all levels and ages in all fields and subjects, including novels and books on science, economy, business, entertainment, education, and children's books.
- TAG-Confucius organizes many activities associated with the Chinese language and culture. These services and activities include:
 - Teaching Chinese and providing everything necessary to facilitate learning it.
 - Chinese language course for business.
 - Teaching “Chinese language for children” and making learning the language fun for juniors environment in a lively and vibrant atmosphere.
 - Training Chinese language teachers.
 - Providing placement exams.
 - Offering the official Chinese proficiency examination (HSK).
 - Offering teaching consulting services.
 - Providing scholarship facilitations in China for students of various academic levels.
 - Organizing summer camps in China.
 - Holding Chinese film evenings.
 - Inviting the students to attend the activities related to China held in Amman to give them the chance to interact with the Chinese community and practice their knowledge of the language.
 - Organizing workshops on business in China and the Chinese economy.
 - Organizing various cultural exchange activities.

What is Unique about the TAG-Confucius?

- It is the only institute of its kind that holds the name of a private Arab company (Talal Abu-Ghazaleh Global).
- It combines both the Arab educational experience and Chinese cultural support.
- It offers language programs in a modern, interactive technique, focusing on practical and communication skills.



Under Talal Abu-Ghazaleh Global Digital (TAG.GD), training firms offer programs to enhance individual and organizational performance. Services include customized industry training, certified courses in accounting, auditing, and project management, e-learning platforms, soft skills development, corporate workshops, and leadership programs. Industry-specific training ensures professionals stay current with trends and best practices, fostering strategic thinking and boosting employee performance.

TRAINING Services

Talal Abu-Ghazaleh E-Training (TAG E-Training)

www.tagdit.global

Talal Abu-Ghazaleh Digital Training (TAG-Digital Training)

www.tagdigitaltraining.com

Talal Abu-Ghazaleh E-Training (TAG E-Training)

The Talal Abu-Ghazaleh E-Training Center offers many certificates, including Talal Abu-Ghazaleh International Diploma in IT Skills (TAG-DIT). It is a certificate that has been designed to develop the basic skills in information technology. The program includes using Microsoft programs, which ensure that participants acquire practical and effective skills.

It also offers a cybersecurity level assessment test that aims to enhance participants' understanding of cybersecurity and data protection in an increasingly connected digital world.

The TAG-DIT Test Assesses Skills in the Following Areas:

- Microsoft Windows operating system.
- Microsoft Word for text processing.
- Microsoft Excel for electronic tables.
- Microsoft Access for databases.
- Microsoft PowerPoint for presentations.
- Microsoft Explorer for Internet browsing.
- Microsoft Outlook for emails.

The Cybersecurity Level Assessment Focuses on Assessing the Individual's Knowledge in Areas such as:

- Cybersecurity basics.
- Identifying the threats and responding to them.
- Best practices to protect digital data.
- Network security basics.

Talal Abu-Ghazaleh Digital Training (TAG-Digital Training)

TAG-Digital Training was established to offer full training solutions and professional training in more than 20 sectors through more than 500 remote training programs. It also provides comprehensive training services in the fields of assessing training needs and training plans, re-engineering the organizational structure, and designing the system. TAG-Digital Training provides, moreover, in collaboration with leading government and non-government agencies and organizations worldwide, executive programs, which are accredited, highly demanded, flexible, and business oriented.

Talal Abu-Ghazaleh Digital Training seeks to maintain the highest level of quality in capacity building in all aspects by integrating the best remote training methods and techniques and achieving a positive training impact on the performance of the recipients of training services. This is achieved by providing high-quality training services, developing the human resources, and focusing on the three components of human performance: knowledge, skills, and trends.

TAG-Digital Training also provides contractual programs specially tailored to meet the training needs of every specific institution in light of the objectives it is seeking to achieve and the challenges it is facing. Usually, these programs are designed after conducting full assessments of the training needs or in accordance with the specific needs of the client.

Professional, Specialized Trainers are Selected in accordance with the Approved Standards, including:

- Degree and specialization.
- Professional certificates.
- Actual work experience.
- Distinctive training capabilities.
- Language proficiency.
- Reputation and awareness contributions.
- Creative abilities.



Talal Abu-Ghazaleh Global Digital (TAG.GD) offers comprehensive accounting services, including financial and management accounting, auditing, taxation, and forensic accounting. The firm provides accounting software, outsourced services, and fraud detection support, ensuring compliance and optimized performance. In cooperation with IASCA, TAG.GD delivers specialized training and certification programs, helping accountants in the Arab world achieve internationally recognized qualifications while enhancing efficiency and financial management.

ACCOUNTING

Services

International Arab Society of Certified Accountants (IASCA)

www.iascasociety.org

International Arab Society of Certified Accountants (IASCA)

The IASCA was established as a non-profit professional accounting body in 1984 in the United Kingdom. It was registered officially in Jordan in 1994 under the name the “Arab Society of Certified Accountants”. It is a professional Arab society that aims to establish standards of accounting, audit, and build the capacities through internationally recognized educational and qualification programs.

The idea of establishing the Society was suggested by a number of leaders in the accounting profession in the Arab world, with the aim of advancing the science of accounting, auditing, and other related subjects across member states of the League of Arab States. It also aims to maintain the professional independence of accountants, ensure their protection, and apply professional supervision standards to them as a means of advancing the accounting and auditing professions. It also aims to develop and facilitate the continuous sharing and exchange of scientific and technical information between accountants and professionals by holding conferences, meetings, seminars, training courses, and scientific meetings, in addition to encouraging scientific and professional research.



IASCA Services:

- **Membership:**

The Society offers membership service to the professionals wishing to join an international professional body that is member of the International Federation of Accountants, if they meet the professional conditions set by the Board of Directors of the Society.

Holders of memberships are eligible to many benefits, including obtaining the latest professional researches, studies, and publications, in addition to the latest updates to auditing standards, international financial reporting standards, public sector accounting standards, and other professional standards translated into Arabic by the Society. The membership also allows its holders to practice the auditing profession in some Arab countries.

The membership of the Society includes two categories, the regular member and the fellow member, who maintains a five-year commitment to the membership and fulfills the conditions of the Society and continuing professional education.

- **Professional Publications:**

International Federation of Accountants (IFAC) and the American company John Wiley & Sons® have officially commissioned the Society, as the sole Arab body, to translate all its publications and distribute them periodically throughout the Arab region to facilitate the understanding and application of these standards by accountants and auditors. In addition, there is a cooperation agreement with the International Accounting Standards Board to print and publish publications of the International Financial Reporting Standards. The Society also participated in setting standards for monitoring the performance of accountants and members of professional associations, bodies, and organizations that have membership in IFAC, in order to ensure their good performance and adherence to relevant international standards and practices. The professional publications are as follows:

- International Financial Reporting Standards (IFRSs).
- International Financial Reporting Standards for small and medium-sized enterprises.
- International Public Sector Accounting Standards (IPSAS).
- Publications of International Standards on Auditing (ISAs) and Quality Control.
- International Financial Reporting Standards (book and practical implementation guide) Wiley.
- Guide to the Interpretation and Application of International Public Sector Accounting Standards.
- Simplified Guide to International Financial Reporting Standards.
- Quality Control Guide for Small and Medium Enterprises.
- Guide to International Auditing Standards for Small and Medium Enterprises.
- International Education Data Guide.
- Code of Ethical Conduct Guide.
- Project Risk Management: Integrating project risk management, strategy, and performance.

- **Professional Certificates:**

The Society has developed a range of professional certificates based on the latest international professional standards and best practices in accounting education. They enable accountants and auditors to increase their professional knowledge and competitiveness in the labor markets. These certificates are:

- **International Arab Certified Public Accountant (IACPA):**

This certificate aims to provide accountants and auditors with a high-level professional qualification, in addition to obtaining a license to practice the auditing profession in a number of the Arab countries.

The certificate consists of four main papers. The student must pass them all. Paper topics include economy, finance, accounting, auditing, and legislations. The exam is conducted electronically twice a year in the centers accredited by the Society in the Arab world. Examination fees vary depending on the country from which the student is applying.

- **International Arab Certified Management Accountant (IACMA):**

This certificate aims to qualify participants to the highest levels in the field of administrative accounting. This enables candidates to analyze financial data in accordance with financial reporting standards and risk management and to enhance their knowledge in various fields of management, financial accounting, cost accounting, economics, and finance.

The certificate consists of two main papers. The applicant must pass them all. Paper topics include financial and cost accounting, administrative accounting and financial management. The exam is conducted electronically twice a year in the centers accredited by the Society in the Arab region. The examination fee is USD500.

- **International Financial Reporting Standards (IFRS) Expert:**

This certificate aims to enable participants to build and develop their knowledge capabilities of the theoretical and conceptual aspects of the international standards

and the ability to apply the international standards in practical accounting, in addition to helping them in the continuous career development in the field of standards and following up on the amendments and updates made to them.

The certificate consists of one main paper that covers all the standards the applicant must pass. The exam is conducted electronically twice a year in the centers accredited by the Society in the Arab world. The examination fee is USD500.

- **International Public Sector Accounting Standards (IPSAS) Expert:**

This certificate aims to provide the participants with full professional knowledge of the international accounting standards in the public sector, with a focus on their practical applications and interpretation, in addition to shedding light on the practices related to accounting, reporting, and international accounting standards in the public sector.

The certificate consists of one main paper that covers all the standards the applicant must pass. The exam is conducted electronically twice a year in the centers accredited by the Society in the Arab world. The examination fee is USD300.

• **Training:**

The Society offers a variety of specialized training courses in the field of accounting, auditing, and related sciences, by offering them in the form of an annual plan for the public or on a contractual basis for companies and institutions wishing to qualify their cadres.

The Society organizes the courses in many ways, such as in-person training in the Society's locations or company's locations and remote (online) training, in addition to the registered training courses, which allows the students to register in the time convenient for them.

The Society also provides a service to determine the training needs of institutions and companies and issues reports on employees' levels and training needs through the electronic evaluation system developed by the Society.

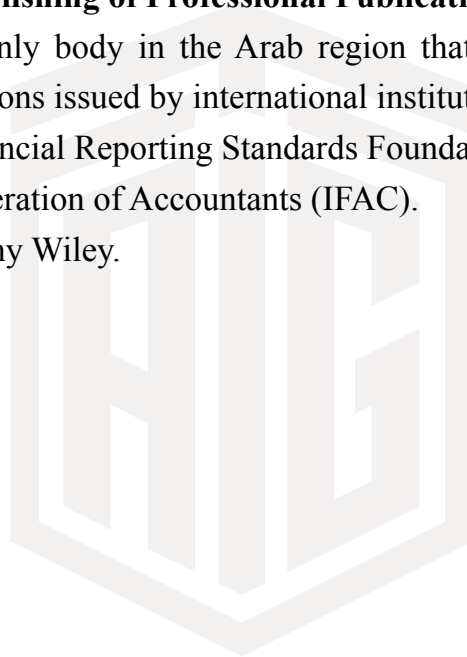
- **Relevant Accounting Services:**

The Society offers a range of consulting services in the relevant accounting fields, such as assisting in the adoption and application of international accounting standards in the public and private sectors, developing curricula and professional guides for various professional certificates, in addition to preparing questions and hosting professional examinations through the electronic examination system developed by the Society.

- **Translation and Publishing of Professional Publications:**

The Society is the only body in the Arab region that translates and publishes the professional publications issued by international institutions including:

- International Financial Reporting Standards Foundation (IFRS Foundation).
- International Federation of Accountants (IFAC).
- American company Wiley.





Talal Abu-Ghazaleh Global Digital (TAG.GD) offers extensive media services to boost brand visibility and communication. Through TAG Media, it provides content creation, strategic communication, and publishing across print and digital platforms. Services include branding design, podcast and video production, social media management, and media training, helping clients engage effectively with their audiences and enhance public speaking, media interviews, and overall media presence.

MEDIA Services

Talal Abu-Ghazaleh Media (TAG-Media)

www.tag-news.com

Talal Abu-Ghazaleh International Press and Publishing (TAG-Publish)

www.tag-publication.com

Talal Abu-Ghazaleh Podcast-Integrated Digital Media Platform (TAG.GD.PODCAST)

www.tag-podcast.com

Talal Abu-Ghazaleh Design and Publishing (TAG-Design)

TAG-Design

Talal Abu-Ghazaleh Media (TAG-Media)

Talal Abu-Ghazaleh Media (TAG-Media) believes that media is a powerful tool to disseminate knowledge and interaction. It, therefore, harnesses all its digital solutions, advanced technologies, human resources, and global geographical presence to offer comprehensive, distinguished, and integrated media services. It seeks to connect the knowledge world, providing technical support to all institutions through the development of efficient and effective media and communication systems that contribute to the sustainability of these institutions and improve their image and reputation among their target audiences. It also aims to enable institutions to effectively promote their corporate identity, mission, and services, which leads them to an appropriate market share and a wider scope of dissemination based on credibility and professionalism, increased brand recognition and institutional goals.



TAG-Media Services:

- Design and production of media content for all activities and events.
- Publishing media content of all forms across all media outlets.
- Design and implementation of libraries for archiving and documenting digital media materials.
- Following up on the publication of media content across platforms, websites, and various media outlets.
- Filming, directing, editing, and creating visual content appropriate for publication.
- Designing and preparing the content of publications such as books, reports, studies, bulletins, and magazines, both in print and electronic formats.
- Editing and proofreading news articles, media content, and various publications to ensure accuracy, clarity, and readiness for publication.
- Managing media outlets technically, administratively, and financially to ensure their sustainability in the media market.

- Producing TV and radio shows.
- Designing advertising, promotional, and marketing materials for use by companies producing goods and services.
- Writing the scripts for TV and radio interviews.

TAG-Media Objectives:

- Providing developed comprehensive digital media solutions.
- Establishing and managing media companies.
- Developing media work strategies and policies.
- Building the capacities of human and corporate resources in the media.
- Building a network of wide media partnerships.

TAG-Media Benefits:

- A team of media experts, who have various expertise and qualifications.
- Radio with modern and advanced equipment.
- High capacity, high-quality platforms and websites.
- International presence covering most of the world's countries.
- Local and international partnerships with prestigious media institutions.
- Wide network of customers worldwide.
- Prestigious professional reputation worldwide.
- Fifty years of experience.
- Sister companies within TAG.GD that provide modern media services, such as programming, media platform design, e-archiving, consulting, training, and translation.

Talal Abu-Ghazaleh International Press and Publishing (TAG-Publish)

TAG-Publish is one of the largest international companies that supervise the issuance, publication, and distribution of Talal Abu-Ghazaleh Global Digital publications. In addition, it provides many printing press services to its clients from different countries in accordance with the highest international quality standards.

The company relies on its experience and commitment to keep pace with all the latest machinery and modern designs to produce exceptional publications that reflect the desired goal and the required purpose of the business at an appropriate cost.



TAG-Publish Services:

- Publishing, advertising, and distribution services.
- Consulting services in the area of printing and its requirements to the TAG.GD's clients.
- Developing and implementing marketing plans of publications.
- Providing all printing press and supervision services.
- Providing TAG.GD and all its companies and offices with publications and promotional supplies.
- Taking part in local and international book fairs.
- Marketing and publishing Talal Abu-Ghazaleh Global Digital publications.
- Providing promotional supplies to conferences and exhibitions.
- Developing and updating the internal printing press mechanisms and equipment, in accordance with the latest and most advanced technologies.
- Providing all kinds of promotional materials (brochures, booklets, magazines, books, dictionaries, flyers, posters, pens, shields, boards, and others).

Talal Abu-Ghazaleh Global Podcast (TAG.GD.PODCAST)

As part of its continuous efforts to keep pace with the rapid developments in the world of digital media, TAG.GD has recently launched the TAG.GD.Podcast to redefine the concepts of modern media production by combining the picture that conveys ideas with the voice that expresses them.

TAG.GD.Podcast is a specialized media platform presenting integrated digital content that includes talk shows and interviews, along with audiovisual production services, in order to support the marketing and promotion efforts of the TAG.GD's services and highlight its achievements and local and global initiatives.

The platform contributes to boosting the corporate image of TAG.GD by presenting professional media content that reflects the quality of services and establishes TAG.GD's affiliated companies' digital identity, targeting the clients and partners across various sectors. TAG.GD.Podcast also aims to consolidate its position as a pioneering, digital, and audiovisual product by presenting specialized content that keeps pace with the latest technological advances and digital transformation.

The platform enables access to its content online through smartphone applications and the official website of TAG.GD, along with social media channels, which guarantee widespread presence and tangible impact on the target audience.

The podcast service is one of the arms of Talal Abu-Ghazaleh Global Digital. It highlights the corporate identity and enhances the brand image by shedding light on the services, accomplishments, and relevant news locally and globally.



TAG.GD.PODCAST Services:

- Hosting personalities in talk shows.
- Preparing podcast interviews.
- Digital TV and podcast.
- Voiceover and presentation.
- Editing all audiovisual media content.
- Producing motion graphic videos.
- Producing reels and promotional videos.
- Providing audio and video marketing and advertising production services.
- Providing beneficiaries with classical music from our specialized library.
- Live audiovisual media coverage of events.
- Audiobook narration.
- Providing logistical radio and TV services.
- Producing audiovisual digital content.
- Equipped studios for audiovisual interviews.
- Media training.
- Writing and editing texts.
- Live digital audiovisual broadcasting worldwide.
- Preparing and presenting various shows.
- Special personalities archive (Talal Abu-Ghazaleh Model).
- Producing marketing messages for all TAG.GD's services.

Talal Abu-Ghazaleh Design and Publishing (TAG-Design)

Talal Abu-Ghazaleh Design and Publishing (TAG-Design) is a member of the Talal Abu-Ghazaleh Global Digital (TAG.GD), providing high-quality consulting services in the field of design and publishing to both external and internal clients. Its designs combine modern technology, creativity, professionalism, and exceptional skills of the teamwork, which enabled it to succeed in offering innovative designs that meet the vision and needs of its clients in accordance with the approved international standards in the field of design.

For more than 20 years of experience, TAG-Design operates on a foundation of strict quality standards. It is committed to the accuracy in design in terms of form, outputs, and international standards; quality assurance of the design process and product flow starting from analysis, design, and finally printing; as well as quality assurance of the final products to ensure they adhere to the quality procedures and standards. The company is proud to have an exceptional team that includes highly-qualified, creative designers and professionals, who have wide experience in the latest tools, innovations, and software.

At TAG.GD, we are proud of our high-quality services of graphic designing through innovation, quality standards, integration, and attention to details. We believe that there is no approach that matches all needs and requirements. We; therefore, deal with each client separately and ensure that each project is designed to achieve its purpose efficiently. Our basic mission is to provide a wide range of high-quality graphic design services to companies.

Keeping pace with the latest developments in the world of graphic design is a very important issue. Our role in TAG-Design is to facilitate work and provide our clients with unique, exceptional designs to all the graphic design needs, whether logos, booklets, business cards, and flyers. We are here to serve your business needs.

We know that designs change over time and old concepts may not always be efficient. Our team of professionals; therefore, work hard to be aware of all the new programs for your design needs, the right design at the right time.

TAG-Design has 20 years of experience in producing exceptional design solutions for all business sectors. We tend to combine modern technology, creativity, professionalism, quality control, and our team's exceptional skills. We ensure to represent the client's content and creative pictures ideally and effectively each time in every assignment we deal with. TAG-Design utilizes analytic and comprehensive tools to transform simple ideas into visual masterpieces.



TAG-Design Services:

- **Marketing Tools:**
 - Flyers, booklets, and books.
 - Newsletters.
 - Correspondence and newsletter.
 - Organizing exhibitions and booth design.
 - Promotional gifts and clothes.
 - Billboards, posters, banners, and advertisements.
 - Package design.
- **Brand Identity:**
 - Logo design.
 - Office supplies and stationery ranging from business cards and bulletin boards to other printed media.
 - Corporate identity guide.
- **Package Design:**
 - Product packages.
 - CD packages.
- **Sales Media:**
 - Presentations (PowerPoint).
 - Designing and planning sales documents.
 - Designing and planning internal documents.
- **Promotion Design:**
 - Billboards.
 - Office boards.

Quality Standards:

- Our approach towards quality and customer satisfaction is unparalleled. Precision, uniqueness, and artistic approach are at the core of our design.
- Precision in terms of development, outputs, and international standards.
- Quality assurance of operations and product management, starting from planning and analysis, implementation and application, and finally delivery and support.
- Quality assurance of the final products to ensure they adhere to the quality procedures, standards, and customer vision.

Teamwork:

We have a firm belief in hiring the right people for the right job. This is why the motive of our team of experts is the passion to work more than just performing a task. We consider the members of our team as partners in our journey. This is to effectively enable creativity and sharing ideas to develop the best products that serve the interests of customers.

To guarantee the highest quality of our products, we remain committed to supporting our clients whenever needed, until they achieve their goals.



Talal Abu-Ghazaleh Global Digital (TAG.GD) offers comprehensive project services, including planning, management, and risk mitigation. The firm supports tender preparation, provides accurate translation services, and delivers human resource solutions for recruitment, training, and performance management. With expertise in project evaluation, stakeholder management, and quality assurance, TAG.GD ensures efficient, on-time, and budget-conscious project planning and execution for both public and private sector institutions.

PROJECT Services

Talal Abu-Ghazaleh for Projects (TAG-Projects)

TAG-Projects

Talal Abu-Ghazaleh Tenders (TAG-Tenders)

TAG-Tenders

Talal Abu-Ghazaleh Translation (TAG-Translate)

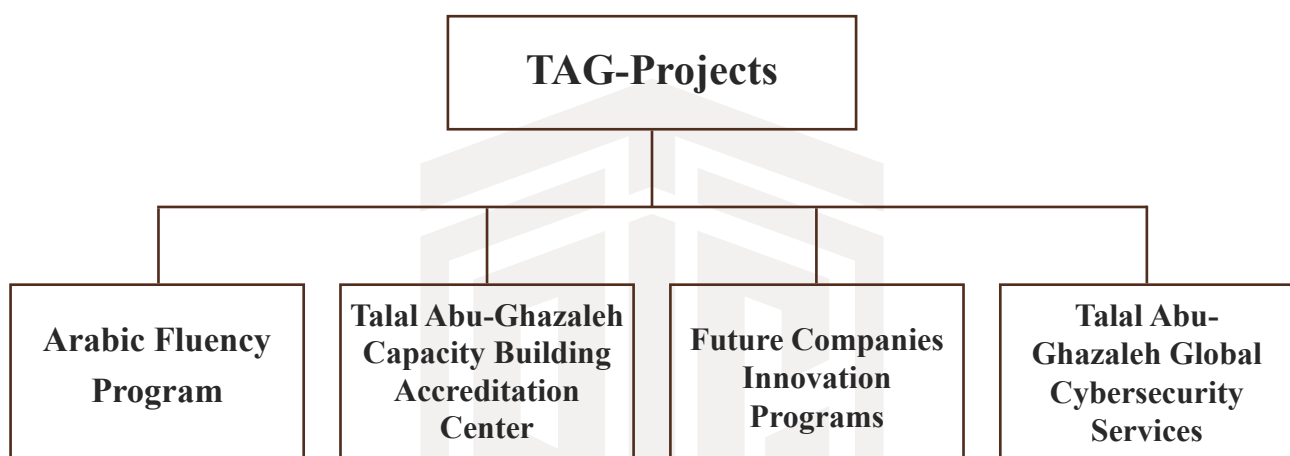
TAG-Translate

**Talal Abu-Ghazaleh Recruitment and Human
Resources Development (TAG-Recruit)**

www.tagirecruit.com

Talal Abu-Ghazaleh for Projects (TAG-Projects)

Talal Abu-Ghazaleh for Projects (TAG-Projects) provides comprehensive solutions to professional projects in many sectors, including consulting, project management, training, economic studies, training center accreditation, Arabic language services for native and non-native speakers, and cybersecurity. In addition, the company provides contractual projects designed to meet certain corporate needs in light of the objectives it is seeking to achieve and the challenges it is facing. Such projects are designed after full research and study of the clients' needs.



Arabic Fluency Program

The Arabic fluency program was designed to provide qualification, training, assessment, and curriculum development services, to contribute to spreading the Arabic language and culture and support its presence and identity worldwide, out of a feeling of duty towards it and as language reflects the presence of a nation.

The program offers the following services:

- In-person and remote (digital) training worldwide.
- Language fluency tests and placement tests.
- Developing knowledge sources through the digital training platform.
- Developing Arabic learning curricula.

Training Programs:

- **Basic Program:** Teaching Arabic to non-native speakers. It comprises two integrated training elements: Classical Arabic and colloquial Arabic to facilitate the integration of learners into the local community.
- **Language Partner Program:** A program that is offered in parallel with the basic program. Its importance lies in giving the opportunity for focused conversation from one person to another without intervention from others and the experience of speaking individually without affectation for people who do not have enough confidence to do so. It also allows detailed talks, which help in practicing thinking in Arabic.
- **Special Programs:** Programs that serve advanced Arabic learners and users or native learners who wish to polish their linguistic and cultural skills. It; therefore, has tracks that vary according to the purpose of studying the language (whether professional, academic, religious, political, and economic purposes).

Examination:

- **Arabic Fluency Test:** The Arabic fluency test consists of five sections that assess the skills of reading, terms, grammar, listening, conversation, and writing.
- **Arabic Placement Test:** This test assesses a learner's ability to recognize and understand Arabic and the skill levels the learner possesses. The test assesses level A1, A2, B1, B2, and C1. It includes three sections (reading, terminology and grammar, and listening).

Certificates:

TAG.GD issues the Arabic fluency certificate, which is given through Talal Abu-Ghazaleh Global Digital branches or the accredited centers around the world.

Talal Abu-Ghazaleh Capacity Building Accreditation Center

It is an international accreditation center specialized in accrediting capacity-building institutions worldwide; including training centers, trainers, training programs, professional certificates, and qualified personnel all over the world.

Benefits of the Accreditation Center:

- The good professional reputation, represented in the personality of TAG.GD Chairman, HE Dr. Talal Abu-Ghazaleh.
- Global presence through 100 branches and offices around the world.

- Various training programs that can be accredited.
- Highly professional quality chain.
- Distinguished relations with Arab, regional and international authorities and bodies in all fields.
- Wide and distinct experience in the field of capacity building.
- Efficiency and experience of the staff responsible for accreditation.

Objectives of the Accreditation Center:

The Center seeks to enhance excellence, develop lifelong learning, promote ethical practices, facilitate global cooperation, motivate innovation, and build trust and credibility through precise assessment and continuous improvement.

Accreditation Process:

The Center follows a strict accreditation process that includes assessing training centers, trainers, training programs, and certificates to be given based on a set of criteria. Below is a simplified overview of the accreditation process:

- **Application:** Those interested in accreditation shall submit an accreditation application that includes detailed information about their programs, methodology, and organizational structure.
- **Assessing and Reviewing Application:** Experts at ‘Abu-Ghazaleh Accreditation’ shall assess the submitted documents and make a comprehensive review of the practices and procedures of the educational institution, training center, or trainer.
- **Field Visit:** ‘Abu-Ghazaleh Accreditation’ conducts field visits to monitor the training courses and ensure they satisfy the standards.
- **Accreditation Decision:** Based on the assessment results, ‘Abu-Ghazaleh Accreditation’ shall make a decision on the accreditation. In case of approval, the organization or trainer shall be given the status of an accredited provider from the prestigious Abu-Ghazaleh Accreditation.

Future Companies Innovation Programs

The Future Companies Innovation Programs were launched to provide a proper platform that overcomes the challenges of the business world. The programs target SMEs, which are the backbone of any economy and have a very positive impact on community development.

Programs' Benefits:

- Bilingual: Trainee has the option of having the programs in English or Arabic.
- The participant may attend one level only as the programs' levels are separated based on the importance of all the aspects of the project.
- Opening new, innovative horizons for all segments of society.
- They suit all kinds of projects, whether (micro, small, and medium).
- Programs comprise tests, practical solutions, and papers that help understand the various resources.
- Trainees may obtain a course through remote training, as it is a digital platform specialized in learning and training.

Target Segment:

- Individuals wishing to start their own projects.
- Finance agencies.
- Local organizations (economic, social) and human development organizations.
- Non-government organizations.
- Women and youth empowerment projects.

Subjects Offered:

- First level: Starting small and medium projects (30 training hours).
- Second level: Managing small and medium projects (30 training hours).
- Third level: Developing small and medium projects (30 training hours).

Talal Abu-Ghazaleh Global Cybersecurity Services

Providing specialized services in cybersecurity that aim to enhance digital security and protect individuals and companies from risks in the digital world. They are as follows:

- **Raising Country's Position on GCI Index Globally:**
Working to improve the position of countries on the global cybersecurity (GCI) index, enhancing the digital infrastructure, and providing solutions and advanced training to boost countries' readiness to overcome cyber-attacks.
- **Cybersecurity Consulting:**
Providing integrated consulting in cybersecurity to enhance information protection and digital systems. We help companies and institutions develop advanced security strategies that meet their organizational environment and specific needs.

- **International Cybersecurity Examinations (3 Levels):**

Offering international exams in cybersecurity through three levels to assess the skills and competencies of cybersecurity experts. These exams are effective tools to define the level of readiness of individuals and employees working in various establishments to confront digital security threats and challenges.

- **Cybersecurity Application Audit:**

Comprehensive audit of the cybersecurity systems and applications to ensure there are no loopholes that may compromise systems. This service includes scanning networks, applications, and data storage systems to ensure the highest levels of security.

- **Cybersecurity Certifications and Licensing:**

Assessing in obtaining cybersecurity licenses and certifications that demonstrate your organization's commitment to the highest international standards, to enhance the credibility of these institutions and increase customer confidence.

- **Cybersecurity Awareness:**

Providing awareness programs that aim to promote the culture of cybersecurity among employees through workshops and awareness lectures. In this manner, Talal Abu-Ghazaleh Global Digital (TAG.GD) helps institutions create a safe environment, based on collective awareness against digital threats.

- **Applications Security and Networks Protection:**

Providing innovative solutions to protect applications and networks from advanced attacks. Our services include security analysis, hacking test, and early detection techniques to maintain the security of systems.

- **Capacity Building in the Field of Cybersecurity (3 Levels):**

Providing training programs to build human capacity in the field of cybersecurity. Our programs include three levels of training to enable individuals to acquire the skills necessary to address digital security challenges.

Talal Abu-Ghazaleh Tenders (TAG-Tenders)

Talal Abu-Ghazaleh Tenders (TAG-Tenders) offers a variety of specialized, professional services in the field of tender consulting, procurement, and procurement training, and implementation to achieve optimal economic opportunities. Tenders are the future of big, prestigious companies due to their large profits and effective contribution to consolidating the TAG.GD's relationship with major funding bodies and governments of various countries around the world, in addition to the economic and social impact that the establishment makes when implementing major tender projects in the communities in the countries it serves. TAG-Tenders was established to assist the TAG.GD's offices in maximizing the available potential and improving business development opportunities in relation to tenders and to assist the Organization's clients by providing high-quality professional services and contributing to the economic, social, and cultural development of our economy in Jordan, the Arab region, and all over the world.

We work to achieve this goal by developing interactive, cohesive work plans by offering practical, effective solutions to the issues our clients face, by working in a more comprehensive manner. We organize internal brainstorming and strategy development sessions with our best consultants to identify the issues at hand and come up with solutions that serve the Arab and international business community.

TAG-Tenders is one of the most promising companies in Talal Abu-Ghazaleh Global Digital. It offers a variety of specialized and professional services in the field of tender and procurement consulting, and procurement training and implementation to obtain optimal economic opportunities.

TAG-Tenders was established to be the main supporter of the TAG.GD's offices, in order to maximize the available potential and improve business development opportunities in relation to tenders. This is especially true since tenders are the future of big companies due to their large profits and effective contribution to consolidating the Organization's relationship with major funding bodies and governments of various countries around the world. This is in addition to the economic and social impact that the institution renders when implementing major tender projects in the communities of the countries it serves.

Target Sectors:

- Government institutions.
- Non-government (non-profit) organizations.
- Private establishments.
- Academic and research institutions.
- Community organizations.
- Individuals.



TAG-Tenders Services:

- Searching for tenders.
- Providing international experts and partners upon request.
- Preparing the technical and financial proposals and writing, reviewing, and proofreading them.
- Preparing companies portfolios.
- Providing consulting and training services on the preparation and assessment of tenders.
- Offering advice and guidance on whether or not to submit a bid.
- Monitoring the quality of a bid before submitting it to the issuer.

Services to Clients:

- Tenders and procurements consulting.
- Control and assessment systems.
- Governance.
- Electronic purchases.
- Training in the field of marketing, business development, procurement, and tenders processes required for sustainability and growth. The training is conducted according to the client's specific needs.
- Tender's advertisement services.
- Consulting services to organize tenders and develop the guidelines.
- Consulting services to manage contracts and legal commitments.
- Tender implementation consulting services by our consultants, network of experts, and partners.
- Consulting services to prepare tender documents, invitations for bids, and assessing them.

Talal Abu-Ghazaleh Translation (TAG-Translate)

Talal Abu-Ghazaleh Translation was established in 1985 to offer multiple translation services with the highest levels of quality and confidentiality, while meeting the delivery deadlines at a cost that is proportionate to the assigned tasks. Now known as the global translation house, it comprises more than 100 offices around the world, offering written translation, interpretation, proofreading, and content writing services in every language in all fields to everyone, whether individuals or government, private, or civil organizations.

TAG-Translate is under the direct supervision of the TAG.GD Founder and Chairman, HE Dr. Talal Abu-Ghazaleh, who believes in the importance of this service to the clients looking for the highest levels of quality that is offered by distinguished translators, delivering professional translation of the official documents, IDs, certificates, websites, and all types of documents with utmost accuracy in a traditional human manner.



TAG-Translate Services:

- **Interpretation:**
We offer first-of-its-kind interpretation services with unparalleled efficiency for high-profile events that receive extensive media coverage, at reasonable fees that are accepted by major UN agencies and NGOs, as well as major players in the business world.
- **Creative Content Writing:**
We offer editing, proofreading, and creative content writing services through a team of professional translators, writers, and technical journalists, who cover almost all topics within the framework of strategic planning and quality control. The result is the production of a correct meaning and the composition of an attractive text according to the required content, such as an advertisement, an introductory guide, a scientific book, or other.

TAG-Translate Experts:

TAG-Translate stands out for its collaboration with professional translators, who are native speakers and possess comprehensive understanding of the culture of both the source and target languages. This ensures that the service is offered with the highest quality.

We invest in training our experts and offering the best training courses to keep pace with the latest developments, whether in the technological or linguistic aspects.

TAG-Translate aims to offer translation services that facilitate business dealings and transactions, as well as knowledge and information exchange, in addition to offering certified, documented, and legal translation at the hands of sworn, certified translators.

We seek to offer accurate translation in many languages to meet the needs of businesses and government, international, and individual bodies. We offer translation services from all the main languages of the world and into them, including English, French, Russian, German, Italian, Spanish, Chinese, Japanese, and many others.

Areas of Translation:

- Translation of economic, financial, and accounting texts.
- Translation of commercial texts, contracts, and industrial works.
- Translation of legal texts.
- Translation of intellectual property texts.
- Translation of advanced educational curricula.
- Translation of texts in the field of computer, communications, and information technology.
- Translation of scientific texts.
- Translation of general administrative texts and those related to business.

Talal Abu-Ghazaleh Recruitment and Human Resources Development (TAG-Recruit)

TAG-Recruit has an extensive experience in recruiting human capacities in many prestigious local and international institutions. It succeeded for more than 30 years, through its offices spread in the Arab world, in developing a diverse database that is constantly updated from both sides of the recruitment process (job seekers and employers) from different countries around the world.

The Company has succeeded in developing an active, modern, and diverse database of human capital, which enables it to meet the needs of its clients globally.

Advanced methodologies are used to ensure the optimal selection of qualified candidates for vacant positions. A carefully considered recruitment process is adopted, focusing on selecting the right person for the right position, based on the available position and qualifications. It also contributes to the drafting of employment contracts and the development of job descriptions.

TAG-Recruit offers a talent acquisition service that targets senior executives, who are difficult to find and reach, especially as the world is witnessing intense competition in hiring the best talents with high qualifications to fill vacancies in the growing work environment and many companies face some challenges in finding and attracting this type of candidates.

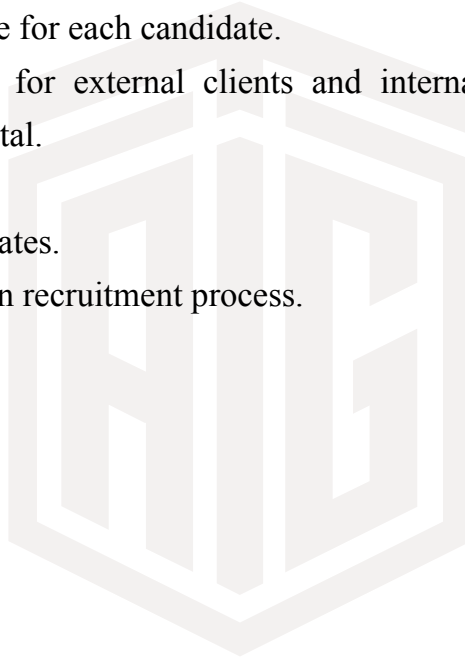
TAG-Recruit uses advanced methodologies to ensure the optimal selection of qualified candidates for vacant positions.

For this purpose, the Company has adopted a carefully planned recruitment process based on selecting the right person for the right job, according to the functions and qualifications required by the available vacancy.



TAG-Recruit Services:

- Information collection.
- Searching to determine the companies that work in the same sector.
- Identifying the best candidates and creating profiles for them, according to the criteria and requirements set by the client.
- Shortlisting the candidates and companies to enable the clients to select the best candidate in their field of work within the available skill set.
- Preparing a recommendations shortlist: making reports on candidate profiles and recommendations for interviews.
- Selection process: Ensuring initial contact information is obtained from candidates and preparing a profile for each candidate.
- Recruitment services for external clients and internal recruitment in Talal Abu-Ghazaleh Global Digital.
- Recruitment.
- Assessment of candidates.
- Training companies on recruitment process.
- Holding exams.
- Attracting talents.





Talal Abu-Ghazaleh Global Digital (TAG.GD) is committed to community service through TAG-KF and TAG-KC, focusing on youth empowerment, education, and social development. The firm supports vocational training, scholarships, and entrepreneurship programs, while offering workshops, seminars, and training to share knowledge and enhance professional skills, fostering growth and opportunities for underserved communities.

COMMUNITY Services

Talal Abu-Ghazaleh Knowledge Center (TAG-KC)

www.tagks.com

Talal Abu-Ghazaleh Knowledge Forum (TAG-KF)

www.tag-forum.org

Talal Abu-Ghazaleh Knowledge Center (TAG-KC)

Talal Abu-Ghazaleh Knowledge Center is one of the most important initiatives adopted by Talal Abu-Ghazaleh Global Digital (TAG.GD), which seeks through it to support local governments in creating a more productive and competitive knowledge-based economy by providing funding, resources, and support to the community.

The Center aims to target Arab youth in order to develop their skills through providing the tools and methods in the field of information and communication technology. The mission of Talal Abu-Ghazaleh Knowledge Center is to qualify the largest number of local professionals and enrich them with the extensive expertise provided by the TAG.GD's professionals and experts to face the challenges of the labor market with the best qualifications.



TAG-KC Services:

- Professional training courses.
- Abu-Ghazaleh training diploma.
- Language center.
- English courses.
- Conversation clubs in different languages.
- Professional translation services.
- Management of knowledge stations.
- Recruitment and career planning services.
- Management of youth centers affiliated with the Jordanian Armed Forces.
- Management of knowledge stations affiliated with the Ministry of Information Technology.
- Linking students to the recruitment industry, Talal Abu-Ghazaleh Global Digital, and leading companies.

It also provides free, high-speed internet to access international information sources, digital libraries, and all online services and needs, through wireless broadband internet.

Talal Abu-Ghazaleh Knowledge Forum (TAG-KF)

Talal Abu-Ghazaleh Knowledge Forum (TAG-KF) offers a variety of services that focus on youth and entrepreneurship support by providing an incubator for entrepreneurial initiatives and organizing awareness and educational events and conferences. It also takes part in community service through volunteering work and offers multiple-use facilities equipped with the latest technologies that meet the needs of students, universities, and entrepreneurs, in addition to offering modern, integrated logistical services.

TAG-KF was initially established as a primary platform for the business community to enable dialogue, diagnosis, research, and study of various economic aspects at the local, regional, and international levels. As the TAG-KF's activities have expanded, it has become a safe space for youth to discuss, raise awareness, and educate themselves, encouraging them to engage in civic life and community development by participating in providing solutions and ideas for the renaissance of the national economy.



TAG-KF Services

- **Incubator for Youth and Entrepreneurial Initiatives:**

TAG-KF offers an environment that supports entrepreneurship and networking, which enables the youth to establish their projects and startups, in addition to qualifying them for the labor market through specialized training and awareness sessions.

- **Organizing Events and Conferences:**

TAG-KF offers the services of organizing conferences, dialogue and discussion sessions, workshops, and focus sessions, in cooperation with the official partners across various sectors in the following tracks:

- Awareness and education.
- Cognitive education.
- Knowledge economy.
- Cognitive social justice.
- Knowledge infrastructure.

- **Integrated Equipment:**

- Flexible spaces.
- Latest technologies.
- Logistical services that support the success of the event.

- **Community Service:**

Community service is one of the TAG-KF's objectives, targeting whether the Jordanian or Arab community. It relies on the efforts, time, and knowledge of volunteers, based on their national duty and loyalty to the Hashemite leadership.

- **Providing Facilities:**

TAG-KF provides and leases its hall and facilities, which are designed according to the highest standards, equipped with the latest technologies to meet various needs.

- **Versatility:**

- For students and universities: They are suitable for workshops, training courses, and social projects.
- For entrepreneurs, startups, and medium businesses: Professional environment to hold meetings, conferences, and various events.

- **Service Facilities:**

- Designated areas for food and coffee breaks.
- Prayer Rooms.
- Smoking area to maintain a comfortable environment for all.
- Parking lot.

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