



Talal Abu-Ghazaleh – Confucius Institute

TAG-Confucius Newsletter | Issue 27 - August 2018

## Talal Abu Ghazaleh-Confucius Institute:

The Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures. This unique initiative is based on the cooperation agreement between Talal Abu-Ghazakeh Organization and Confucius Institute in China. The Institute has been named after the great intellectual, mentor and philosopher, Confucius, whose ideas had influenced China and other regions around the world for over 2,000 years.

# **IN THIS ISSUE:**

Talal Abu-Ghazaleh Organization and Xingyu Education Sign Strategic Cooperation Agreement TAG - Confucius Institute and Cambridge International School Sign Cooperation Agreement Wuhan's floating forest a huge attraction for tourists



For inquiries please contact us Tel: +962 - 6 5100600 | Fax: +962 - 6 5100606 website: www.tagconfucius.com | Email: ralyabroudi@tagconfucius.com

**TAG-Confucius Newsletter** Issue 27 - August 2018

# TAG-Confucius Institute is the first institute accredited by the Chinese Government to teach Chinese language in Jordan.

<u>TAG-Confucius Institute</u> is holding a new course to teach the basics of the Chinese language for beginners:

- A. Threshold Level for Adults: starting 16/9/2018 Schedule: Monday and Wednesday from 6:00 – 8:00 pm
- B. Threshold Level for Kids: starting 15/9/2018
  Schedule of the course: Saturday from 3:00- 4:30 pm
  And Wednesday from 4:00-5:30 pm
- \*All Chinese language teachers are from China specialized in teaching Chinese language for foreigners and accredited by the Confucius Institute in China.

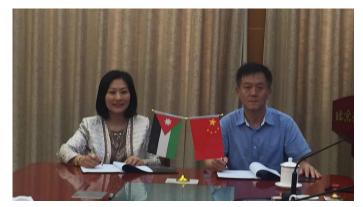
### Talal Abu-Ghazaleh Organization and Xingyu Education Sign Strategic Cooperation Agreement

BEIJING - Beijing Xingyu Education Technology Co., LTD and Talal Abu-Ghazaleh Organization (TAG-Org) signed a strategic cooperation agreement at Beijing Language and Culture University.

According to the agreement, the two parties have agreed to establish a long-term strategic bilateral cooperation on cultural education, Arabic standards promotion, training services, talent exchanges among other in both China and Arab countries. "With the vigorous promotion of the "Belt and Road" in China, the meeting stressed that Xingyu would devote itself to provide strong protection for the series of services mentioned above as well as to improve the international competitiveness of language training services in China," Ms. Noor Shangwei, Director of Greater China Region said.

Talal Abu-Ghazaleh Organization (TAG-Org) is the largest global group of professional and education service firms. Established in 1972, TAG-Org operates out of more than 110 offices and 150 representing offices worldwide.

Chairman of TAG-Org, HE Dr. Talal Abu-Ghazaleh, has long been committed to the development of the education industry, therefore, he founded TAG-University (TAGI-UNI), TAG-University Business School (TAG-



UCB) and TAG-Digital University (TAG-DU), Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in 2018 which are known for their excellent educational quality in the Middle East. He also established the TAG-Confucius Institute in Jordan in 2009 in cooperation with China Hanban.

During the meeting, Shangwei expressed her willingness to cooperate in the field of education and training with Xingyu Education. She will also make unremitting efforts to strengthen the friendship between China and Arab region.

The two sides will give full play to their respective advantages, effectively integrate and share resources, create a world-class brand for language education and training services for Chinese education, and provide more choices for international business.

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TAG- Confucius Institute and Cambridge International School Sign Cooperation Agreement in the field of Chinese language education



Amman - TAG- Confucius Institute has signed a cooperation agreement with Cambridge International School in the field of Chinese language education for junior school at Cambridge International School.

According to the agreement, the two parties agreed to start educating Chinese language for the academic year 2018-2019 as a common learning within the school curriculum for the first and second grades, with an increase in the number of stages in Chinese language education in the coming years.

The agreement was signed by Mr. Mamoun Abu El Sebaa, Executive Director of TAG-Confucius Institute and Ms. Diana Al-Efrangi, Director of Cambridge International School.

Mr. Abu Al-Sebaa stated that this cooperation between the two parties will include, besides language education, the cultural, social and scientific aspects, where the Institute will organize and participate in cultural and scientific activities within the school such as: United Nations International Day, China Joy festival, Spring Festival and Chinese New Year celebrations.

He also stated that the Confucius Institute will send a number of Cambridge International students to China as a part of the summer camp activity, which is held every year in Beijing and Xinjiang.

It is worth mentioning that, TAG- Confucius Institute was established in September 2008 to introduce the Chinese language and culture, as well as achieving a greater mutual understanding between the Arab and Chinese cultures.

This unique initiative is based on the cooperation agreement between TAG- ORG and Confucius Institute in China.

#### Wuhan's floating forest a huge attraction for tourists



East Lake, the biggest scenery tourist attraction in Wuhan and also the largest lake within a city in China, is located on the south bank of the Yangtze River and in the east suburb of Wuchang. It covers an area of 87 square kilometers (33 square kilometers of water area) that is five times greater than the area of the West Lake in Hangzhou.

Because of its winding banks and crisscrossing ponds and brooks, it is

called 'a lake with 99 bays'. The East Lake Scenic Area was formed from many famous scenic spots along the bank. The six major ones are Tingtao (Listening to Surging Waves), Mo Hill (Millstone Hill), Luoyan (Diving Wild Goose), Baima (White Horse), Chuidi (Playing Flutes), and Luohong Hills.

Tourists visit the Zhangdu Lake Wetland by boat in Xinzhou District, Wuhan City, Central China's Hubei Province. Tens of thousands of Chinese sequoias grown in the one-meterdeep water make visitors feel like drifting in a magical floating forest.

#### **Best Time to Visit East Lake**

As Wuhan has a subtropical monsoon climate with four distinct seasons, the ideal months to visit are from March to April and from September to October. Thus you avoid the scorching summer heat of July and August with 40 C (104 F) heat, and the cold winter period from November to late January with its severe cold. The festival periods such as the Wuhan International Tourist Festival (Late September-Mid October), Plum Blossom Festival (February-March) are the highly recommended times to visit the East Lake Scenic Area. For detailed information about the climate